



- ◇◇ Integration of three activities resources
- ◇◇ Co-participation of many international organizations
- ◇◇ Gift for 60th national anniversary

2009 Asia-Pacific International Chemical Engineering Exhibition

The Sixth Sino-US Chemical Engineering Forum Exhibition

Chemical Industry Achievement Exhibition to remember the P. R. China's 60th Anniversary

Time : October 13-15, 2009

Place : China International Exhibition Center (Beijing China)

Institution to Approve Exhibition:

Ministry of Science and Technology of the People's Republic of China

Institution to Advocate or Propose Exhibition:

China Association for Science and Technology

Institution to Host Exhibition:

Asian Pacific Confederation of Chemical Engineering

Chemical Industry and Engineering Society of China

Society of Chemical Engineers of America

Organizations to Support Exhibition:

Various special committees of the China National Chemical Industry and Engineering Society, and the relevant local societies in various provinces and cities.

Overseas Organizations to Support Exhibition:

APCCHE members

International Chemistry Alliance

International Association of Environment and Development

International Council of Chemical Association

International Society of Chemical Ecology

International Corrosion Council

Asian Chemistry Alliance

North American Alliance of Chemical Engineering

Northern America Membrane Society

European Alliance of Chemical Engineering

European Chemical Industry Council

Russian N. D. Zelinsky Society of Organic Chemistry

German GBM

Canadian Chemicals Manufacturers Society



Unit to Organize Exhibition: Pacific International Exhibition (Beijing) Company Limited

Unit to Assist the Organizing Unit: Tianjin Xinke Advertisement Company Limited

Units Abroad to Attract Exhibitors: WWPPRC CHEMTECH SECRETARIAT M.UMBCOR, INDIA

Exhibition Schedule

Date to Register Personnel to Attend Exhibition (the exhibition site arrangement): October 11-12, 2009

Opening Ceremony: 9:00 AM, October 13, 2009

Academic Activities and Exhibitions: October 13-15, 2009

Closing Ceremony and Withdrawal of Exhibitions: 16:00 PM, October 15th, 2009

Introduction

Since the American financial crisis broke out in September, 2008, it has been spread to the countries in the earth, and the financial crisis across the world had come into being. Although it has brought some impacts on economy of our country, the crisis is still limited and controllable inside China. In one hand, to some extent, the financial crisis has depressed active factors related to Chinese economic growth; on the other hand, due to the outbreak of financial crisis, the price of energy commodities and resources in the world marketplace has appeared the trend to decrease, which could be an opportunity China makes use of in order to promote its own economy development. Some measures have been taken by Chinese government to cope with these impacts outside, to keep the stability of economy, finance and capital market, and at the same time, Chinese government is striving to speed up the innovation of link between the production sectors and marketing sectors in enterprises or companies operating domestic and foreign trade in order to encourage and flourish the domestic consumption and to activate potential demand and consumption in domestic market

Although there are many difficulties and challenges that China Chemical Industry is meeting in China, there are still great opportunities among recent financial crisis:

Number one, chemicals potential market is huge because the integrated environment and its development trend inside the domestic chemical industry is comparatively quite good;

Number two, companies or corporations of chemical industry will find new potential market because of implementation of these policies adopted recently by Chinese government to activate and encourage domestic consumption;

Number three, the that the globalization of chemical industry creates advantages for internationalizing management of china chemical industry, the speeding up of integrating process of global economy, the more diversification of international cooperative style and the widening of purchasing of raw materials and marketing channels, providing for china chemistry industry with advantaged conditions and wide stage for widening the market abroad and participating in the international competition;

Number four, the potential opportunities to introduce technologies are increasing. Reason, it is containing growing tendency to introduce new technologies from abroad and transfer domestically inside China as Chinese companies or enterprises are growing together with the continuous soft environment indicating new scientific research achievements in China chemical industry, the endless improvement in



terms of production's quality and quantity, the constant enhancement of competition ability among enterprises, and the endless expansion of market share;

Number five, the falling price of raw materials creates a favorable condition for production and fixed asset investment in innovation projects. Under the condition of depression of the whole global economy, the international oil price declines continuously, and more than that, the prices of some commodities at home and abroad, like commodities of chemical raw materials, steel products and cement, et cetera, also declines continuously. The declination of raw materials price creates an advantaged condition to save cost in the process of production and fixed asset investment in innovation projects in chemical industry.

The resources of "2009 Asia Pacific international chemical engineering exhibition", "the sixth Sino-US Chemical Engineering Forum Exhibition" and "Chemical Industry Achievement Exhibition to remember the P. R. China's 60th Anniversary" are to be made use of efficiently in order to collectively display the new equipments and technological products of chemical industry in China to offer a platform of technology transfer, financing, trade, and a communicating channel for scientific institutions, manufacturing enterprises, merchants and the end consumers or users in market, its aim is to activate the domestic demands and to assist you in order to realize the new round connection and improvement among the trading units.

◆◆◆**Asia-Pacific International Chemical Engineering Exhibition:** This is an exhibition hosted by major large chemistry organizations in the Asia-Pacific countries or regions, where there is a relatively fixed and special exhibition team, and a lot of famous experts are to be invited to come to attend;

◆◆◆**Sino-US Chemical Engineering Forum Exhibition:** This is one of important activities of the Chemical Industry and Engineering Society of China and the American Chemical Society (ACS). ACS is the biggest association of science and technology and one of the main suppliers of authorized information of science and technology in the whole world, which have more than 160 thousand members. ACS is in the front line of the global chemical engineering area, and is the chief base of the global chemists, chemical industry engineers and related professional staff;

◆◆◆**Chemical Industry Achievement Exhibition to remember the P. R. China's 60th Anniversary:** the exhibition is a gift to be presented to remember the 60th birthday of our homeland, which is to display thoroughly the huge achievement in the chemical industry of our country in the past 60 years since the founding of new China, especially progress in the past 30 years with major subject focused on reform and opening up, and a concentrative show of the current equipments, technologies and products of modern chemical industry of our country;

◆◆◆**Pacific International Exhibition:** this is an unit to organize this exhibition taking advantage of the enlarged scale and valuable content of the exhibition by combining the three activities together and absorbing the potential resources from many international trade societies or rather industry insiders societies (associations), which are able to attract more audiences. At that time, you would find more cooperative chances and would make a new achievement with the effective return sourcing from these exhibitions.



-----your participation will be highly appreciated,
and let us create great achievements together-----

Exhibition scope:

- ◆ Petroleum and petrochemical equipments, products and technologies
- ◆ Process industry and biotechnologies
- ◆ Chemical engineering equipments and automation equipments
- ◆ Laboratory and analysis technique, packing and storage technology
- ◆ Agricultural chemistry
- ◆ Pharmaceutical industry equipments and technology
- ◆ Production line' s control system and process quality' s control equipment
- ◆ Foodstuff industry
- ◆ Chemical equipments and the chemical plant construction proposal
- ◆ Primary organic and inorganic chemical raw materials
- ◆ Environmental conservation and pollution control
- ◆ Equipments and techniques to treat waste water
- ◆ Coal chemicals industry, technology and materials to treat metal surface, and painting
- ◆ Chemical mines
- ◆ Plastics and rubber industry
- ◆ Development of resources
- ◆ Dyestuffs and pigments
- ◆ Maintenance and quality assurance system
- ◆ Equipments and articles relating to production safety, labor protection, emergency response and rescue
- ◆ Fine chemicals and chemicals for special purpose
- ◆ Chemical engineering science and technology and chemical engineering industrial parks

◎Conference forum:

further information is well prepared to facilitate exhibition registration, both concerning registration process and detailed introduction of the exhibition content. If needed, please contact organizing committee to seek assistance and consultation.

◎The Exhibition Details:

Standard booth and exhibition ground are available, exhibitors can make selection according to their

◎Specific requirements.

International standard booth (3m×3m)(there are no booth with coverage of less than 9 m², if special booth were required, fee would be charged additionally as per actual booth's coverage.)Domestic enterprises'



booth fee rate: RMB ¥ 12,800.00 per booth at each time; Joint Venture enterprises' booth fee rate:

USD2,800.00 per booth at each time; Foreign Wholly-owned enterprises' booth fee rate:

USD3,800.00 per booth at each time (two side opening booth will be charged 20% more based on standard booth's fee rate);

◎**Exhibition ground, indoor, (minimum coverage: 36 m²)**

Domestic enterprises' booth fee rate: RMB ¥ 1,200 per booth at each time;

Joint enterprises' booth fee rate: USD280.00 per booth at each time;

Foreign Wholly-owned enterprises' booth fee rate: USD380 per booth at each time.

◎**Exhibition ground, outdoor, (minimum coverage: .50 m²),RMB ¥ 800.00 per booth at each time;**

booth arranged to exhibit domestic enterprises in the area to exhibit mainly the international

exhibition group, booth fee rate is RMB ¥ 16,800.00 per booth at each time; and exhibition ground's

fee rate is RMB ¥ 1,600.00 per booth at each time.

◎**Arrangement of booth:** in the standard booth decorated with boarding in three sides of the booth area in square form, one side is open, a lintel board to indicate enterprise name, a desk used to negotiate business, two chairs, two lamps, a outlet (220V/5A) (please apply in advance if special power utilization was required, fee will be charged additionally apart from booth's fee.). There are no racks and any facilities in exhibition ground, exhibitors can arrange special design and decoration by themselves, also can authorize professional exhibition building company recommended by this exhibition's organizational unit in order to design and construct exhibition site in time.

◎**Exhibition Participation Procedure:**

▼ Please fill in seriously "exhibition agreement", and then send by post or fax to the sponsor or organizing unit with official seal concerned. Please make payment by remittance to the designated Bank Account Number in 5 workdays, and fax the remittance receipt to the organizer to make sure that exhibition participating are economically ready.

▼The principle of exhibition arrangement is "Booth Arrangement in order as per application time and date receiving Exhibition Fee Payment.". If the exhibitors did not make payment in time, the Application of Exhibition Participation would be automatically cancelled at deadline preset by the organizational unit, and the booth applied would not be reserved, and would be arranged as space of other exhibitors. The organizational unit has the final distributing right of booth.

▼The sponsor will send Notice of Exhibition Participation after the Return Receipt and exhibition fee are received.

●**Meeting arrangement:** "exhibitor handbook" will be send by post before August 30, 2009, and



inform the arrangement of Notice of Exhibits Transportation and accommodation.

Fee for advertisement: (the net dimension of the exhibition conference's publication is 210 X 285 mm):

Front Cover RMB ¥ 38,000.00	Back Cover RMB ¥ 28,000.00	Inside Front Cover RMB ¥ 18,000.00	Inside Back Cover RMB ¥ 18,000.00
Head Page RMB ¥ 28,000.00	Color Page RMB ¥ 12,000.00	Black and White Full Page RMB ¥ 8,000.00	Words Full Page RMB ¥ 6,000.00
Words Half Page RMB ¥ 4,000.00	RMB ¥ 20,000.00 per ten thousand Invitation	Banner RMB ¥ 10000.00 per session	Balloon RMB ¥ 5000.00 per day
Decoration Gate RMB ¥ 30,000.00 to RMB ¥ 80,000.00 per session	RMB ¥ 30,000.00 per ten thousand tickets	Company Introduction in Brief RMB ¥ 4,000.00	Other advertisements' fee should be discussed as per specific requirement.
Exclusive advertisement printed at the back of the visiting pass or ticket: RMB ¥ 30,000.00		Bag to Carry the Collected Exhibition Information RMB ¥ 38,000.00 per 5,000 pieces of bag	

◎ **Specialized Discussion, Technical Exchange and New Products Press Conference:**

RMB ¥ 10,000.00 per time (one hour' s meeting), organization committee will offer the supporting facilities, like site, digital audio and video equipment sets, lighting support, and desks and chairs, and helps to invite the relevant persons in the industry to attend the conference or discussion.

◎ **Seeking supporting units:**

for the purpose of displaying the corporate image, building up the enterprise brand, publicizing enterprise to visitors further and improving the reputation of enterprise, the organizer make a decision to seek specially 3 supporting units and many other co-sponsors or co-organizing units. Your support will show your excellence obviously, and attract more attention of elites. The organization committee will offer marketing service in the course of the exhibition, and create the business chance in full power. If needed, please contact organization committee for further information.

◎ **Exhibition Propagandizing Arrangement:**

the international famous propagandizing media will be chosen by exhibition organization to create a powerful media alliance in order to pass the grand gathering information to the countries or regions in the world with full utilization of the branches of the exhibition organization, and to invite more international famous enterprises to attend the exhibition, to propagandize properly, and to build a



favorable exhibition atmosphere.

◎Specially selected and invited visiting guests and professional audiences:

- ▲ Domestic governmental departments and organizations
- ▲ Foreign governmental department and organizations
- ▲ Foreign organizations in the same industry or trade.
- ▲ Famous figures from companies or enterprises both at home and abroad in the same industry or trade
- ▲ Domestic purchasing delegation
- ▲ International trade mission
- ▲ Famous experts and scholars
- ▲ Authoritative press media
- ▲ Professional spectators and authors in chemical industry
- ▲ Education and training institutes of scientific research

◎Free service items:

1. company or enterprise introduction in brief with 500 words to be printed on the inner pages of the exhibition's publication;
2. Exhibitor Handbook with explanation of details of the related rules of exhibition;
3. Assistance in terms of hotel reservation or booking, and enjoying the privileged room price designated or arranged by organization;
4. Assistance to organize forums during the exhibition, and inviting and arrangement professional audiences;
5. An Invitation Letter to invite a specific VIP to attend the exhibition;
6. Invitation Letters (free of charge) to clients to invite them coming to attend the exhibition, organization committee is in a position to post them to potential clients recommended by exhibitors ;
7. The Exhibition's visiting tickets (limited in number) are available free of charge upon request.

-----*Respectfully remind of your attention, and expect your consultation*-----

Exhibition Organization Committee,

Asia-Pacific International Chemical Engineering Exhibition 2009

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