## (21.7) Priced Publications

(21.7.1) Distribution of priced publications and periodicals-Delegation of Powers to the Heads of the National Laboratories/Institutes etc.

The Governing Body of the Council of Scientific & Industrial Research at its meeting held on 25th October, 1963, considered the proposal for distribution of priced Publication and Periodicals brought out by the Council of Scientific & Industrial Research and its National Laboratories/Institutes and approved the Heads of the following delegation of powers to the **National** Laboratories/Institutes, Publications and Information Directorate\*,INSDOC\*, National Register Unit etc.(\*Now NISCAIR):-

Standard list for free distribution of priced publications and periodicals

PARTICULARS PROPOSAL

i) Exchange of Periodical or Publications with similar No fixed No.
periodicals or publications in India or abroad.

- ii) Periodicals or publications meant for review purposes. No fixed No.
- iii) Author's copies 2 copies.
- iv) Reprints of papers 25 reprints.
- v) GoverningBody/CSIR All members(one copy each)
- vi) Executive Committee /

Advisory- Committee/Planning All members (one copy each)

**Committee of the National Laboratories / Institutes concerned.** 

vii) a) Other National Lab. One copy

b) Publication Directorate Two copies

c) CSIR One copy

viii) For use in Lab./Instt. (including Library of the Lab. /Institute) Not more than 10 copies.

- ix) National Library (2 copies) (under the Copy right Act) and 15 copies. other important Institutional Libraries in India.
- x) Distribution on complimentary basis 5% of the print order.

NOTE: For free distribution of copies in excess of 5% of total print order, the Heads of the National Laboratories/Institutes etc. may obtain the approval of the Director General, Scientific & industrial Research.

## 2. No. of copies to be printed.

As the demand for Scientific Publication and Periodicals is generally limited, every care should be taken to see that the number of copies printed is kept to the minimum. It should be determined on the basis of the standard list given in Para (1) with such suitable modifications as may be considered necessary, and the anticipated demand for sale of copies of the publications. In order that the print order is regulated, the approval of the Executive Council (in case of National Laboratories/Institutes) is to be taken in which will, when considering the matter take into account such factors as importance of the subject and saleability and any other relevant factor.

## 3. General Formula for fixing the price of a publication.

a) Special Publications, proceedings of symposia/seminar etc.

(Actual cost of production plus 60% thereof on the number of copies printed.)

The above formula is being followed by the Publications Directorate and is also being adopted by the manager of Publication Govt. of India.

In case of costly publications like the Wealth of India; A Dictionary of Economics Products and Industrial Resources of India the prices may be fixed by adding to the extent of 100% of the cost of production.

## b) Periodicals or Quarterly Bulletins:

The annual subscription should be fixed on the basis of similar periodicals published within the country.

Similarly the foreign subscription should be based on foreign subscription rates for similar periodicals.

This is the practice adopted by the Publications Directorate in the case of periodicals.

(CSIR letter No.8/3/63-PC, dated, 19th December, 1963)

(21.7.2) Costing, pricing and accounting of the publications- recommendations of the Committee to go into the costing, pricing and accounting of the publications brought out by P.LD. - relating to.

On the recommendations of P.A.C. (Fourth Lok Sabha) made in their 5th Report, an Expert Committee was appointed to examine the question of Costing, pricing and accounting of publications of the P.I.D.

The Committee in its Report inter-alia made the following recommendations in regard to printing the publications of the P.I.D. :-

- a. All periodicals should be priced uniformly with reference to the actual cost of production plus an overhead of 40% added to the actual cost;
- b. Wealth of India should be priced at 2-1/2 time the actual cost of production; and
- c. For publications of ad-hoc nature, an overhead of 60% should be taken.

The recommendations made at (a) & (c) above were of general nature. It was therefore, proposed that these might be followed in respect of various priced publications being brought out by the National Laboratories/Institutes.

The above proposal has been approved by the Finance Sub-Committee of the Governing Body at its meeting held on 13th August, 1970, and has also since been ratified by the Governing Body of the C.S.I.R.

Accordingly, the above recommendations are brought to the notice of the National Laboratories/Institutes for strict compliance.

(CSIR letter No.3/9/67-PU, dated, 12th January, 1971)