

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद
COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH
अनुसंधान भवन, 2 रफी मार्ग, नई दिल्ली-110001
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001



सं०/No. : 5-1(17)/2008-PD

Dated: 07.03.2018

प्रेषक / From :

संयुक्त सचिव (प्रशासन)
Joint Secretary (Admn.)

सेवा में / To :

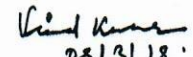
The Directors / Heads of all
National Labs. / Instts. of CSIR
Hqrs./Complex/Centres/Units

विषय/Sub: Swachhata Pakhwada-2018-reg.

महोदय/Sir / महोदया/Madam,

I am directed to forward herewith the D.O. letter No. 2/2/S(DWS)/17 dated 5th December, 2017 from the Secretary, Govt. of India, Ministry of Drinking Water & Sanitation and the DO letter No. 561/2/1/2017-CA-V dated 21st November, 2017 from the Cabinet Secretary, Govt. of India along with the Swachhata Pakhwada Calendar of 2018 for information and compliance.

भवदीय/ Yours faithfully,


03/3/18
(Vinod Kumar)
Under Secretary

प्रतिलिपि/Copy to:

1. Head, IT Division with the request to make this circular available on the website & Policy Repository.
2. कार्यालय प्रति/Office copy

परमेश्वरन अय्यर

Parameswaran Iyer



भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय

Secretary

Government of India

Ministry of Drinking Water & Sanitation
4th Floor, Pt Dindayal Antodaya Bhawan,
ND-110003

Tel: 24361011, 24362715,

e-Mail: param.iyer@gov.in

D.O. No. 2/2/S(DWS)/17

5th December 2017

Dear Shri Sahni

Let me first congratulate you on successfully observing Swachhata Pakhwada for two consecutive years in realization of the Hon'ble Prime Minister's vision of a Swachh Bharat.

2. I have now the pleasure of enclosing the Swachhata Pakhwada Calendar of 2018 – as already intimated to you by Cabinet Secretary (copy of letter enclosed). You are requested to kindly take necessary action in relation to the Swachhata Pakhwada allocated to your Ministry in the calendar.

3. For any queries your officers may please contact Shri Yugal Joshi, Director, Ministry of Drinking Water and Sanitation (9810973200)

4. We look forward to a more substantive, innovative and countrywide observance of Swachhata Pakhwada under the jurisdiction of your Ministry which will not be possible without your support and personal leadership.

With regards

Yours sincerely,

Parameswaran Iyer

Shri Girish Sahni

Secretary

Department of Scientific and Industrial Research

Ministry of Science & Technology,

New Delhi

प्रदीप कुमार सिन्हा
PRADEEP K. SINHA



सत्यमेव जयते



मंत्रिमंडल सचिव
भारत सरकार
CABINET SECRETARY
GOVERNMENT OF INDIA

D.O. No 561/2/1/2017-CA-V

Dated, the 21st November, 2017

Dear Secretary,

As you are aware, Swachhta Pakhwada is an initiative of the Hon'ble Prime Minister started with a vision to mainstream Swachhta across all Ministries and Departments. Most Ministries/Departments have implemented Pakhwada activities during the last two years and the Pakhwada has emerged as a substantive programme on Swacchta.

2. I attach herewith the proposed Calendar of Swacchta Pakhwadas for the year 2018, relating to various Ministries/ Departments indicating also the special occasions falling during these Pakhwadas. As per previous practice, you are required to communicate the Action Plan of your Ministry's scheduled Pakhwada to Ministry of Drinking Water and Sanitation at least two months in advance. Ministries may ensure that they take steps to undertake innovative initiatives during the fortnight as well as the branding and publicity of Pakhwada activities using electronic, print and social media. 1 2 3

3. I look forward to your wholehearted cooperation and to the enthusiastic planning and implementation of Swacchta Pakhwada in your Ministry/Department and its organisations.

With regards,

Yours sincerely,

(P.K. Sinha)

Shri Parmeswaran Iyer
Secretary,
Ministry of Drinking Water and Sanitation
New Delhi

| <u>SL No.</u> | <u>Pakhwada</u> | <u>Ministries/Departments</u> | <u>Special Occasions</u> |
|---------------|----------------------|--|--------------------------------------|
| 1 | 1st -15th January | 1. Ministry of External Affairs | Pravasi Bharati 9th January |
| | | 2. Ministry of Road Transport and Highways | Road Safety Week 11th -17th January |
| 2 | 16th – 31st January | 1. Ministry of Information and Broadcasting | Republic Day 26 January |
| | | 2. Ministry of Finance Department of Economic Affairs Department of Expenditure Department of Financial Services Department of Revenue | |
| 3 | 1st -15th February | 1. Ministry of Space | |
| | | 2. Ministry of Electronics and Information Technology | |
| 4 | 16th – 28th February | 1. Ministry of Consumer Affairs, Food and Public Distribution Department of Consumer Affairs Department of Food and Public Distribution | |
| | | 2. Department of Atomic Energy | World Science Day - 28 February |
| 5 | 1st – 15th March | 1. Ministry of Women and Child Development | International Women's Day- 8th March |
| | | 2. Ministry of Textile | |
| 6 | 16th – 31st March | 1. Ministry of Water Resources, River Development & Ganga Rejuvenation | World Water Day- 22nd March |
| | | 2. Ministry of Steel | Steel Safety Day 28 March |
| 7 | 1st – 15th April | 1. Ministry of Health and Family Welfare Department of Health & Family Welfare Department of Health Research | World Heath Day - 7 April |
| | | 2. Ministry of Law & Justice Department of Justice Department of Legal Affairs Legislative Department | Ambedkar Jayanti- 14th April |
| 8 | 16th – 30th April | 1. Ministry of Culture | World Heritage Day- 18th April |
| | | 2. Ministry of Parliamentary Affairs | |
| | | 1. Ministry of Labour & Employment | International Labour Day- 1st May |

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|----|--------------------|--|--|
| 9 | 1st – 15th May | 2. Ministry of Science and Technology Department of Biotechnology Department of Science and Technology Department of Science and Industrial Research | World Technology Day- 11 May |
| 10 | 16th – 31st May | 1. Ministry of Personnel, Public Grievances and Pensions Department of Administrative Reforms and Public Grievances (DARP) Department of Pension & Pensioner's Welfare Department of Personnel and Training 2. Ministry of Power | |
| 11 | 1st – 15th June | 1. Ministry of Environment, Forests and Climate Change 2. Ministry of New and Renewable Energy | World Environment Day- 5th June |
| 12 | 16th – 30th June | 1. Ministry of Micro, Small and Medium Enterprises 2. Ministry of Coal | Micro, Small and Medium Enterprises Day - 27 June |
| 13 | 1st – 15th July | 1. Ministry of Petroleum and Natural Gas 2. Ministry of Earth Science | |
| 14 | 16th – 31st July | 1. Ministry of Social Justice & Empowerment Department of Disability Affairs 2. Ministry of Skill Development and Entrepreneurship | International Day of Disability Awareness- 16th July World Youth Skills Day - 15 July |
| 15 | 1st – 15th August | 1. Ministry of Youth Affairs and Sports Department of Youth Affairs Department of Sports 2. Ministry of Tribal Affairs 3. Ministry of Corporate Affairs | International Youth Day-12th August World Indigenous Peoples Day August 9 |
| 16 | 16th – 31st August | 1. Ministry of Railways 2. Ministry of Heavy Industries and PE Department of Heavy Industries Department of Public Enterprises | |

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|----|--|---|--|
| 17 | 1 st – 15 th September | 1. Ministry of Human Resource Development Department of School Education and Literacy Department of Higher Education | Teacher's Day - 5th September |
| | | 2. Ministry of Chemical and Fertilizers Department of Chemicals and Petrochemicals Department of Fertilizers Department of Pharmaceuticals | |
| 18 | 16 th – 31 st September | 1. Ministry of Tourism | World Tourism Day- 27th September |
| | | 2. Ministry of Shipping | World Maritime Day 28 September |
| 19 | 1 st – 15 th October | 1. Ministry of Panchayati Raj | National Panchayati Raj Day- 24th |
| | | 2. Ministry of Rural Development Department of Land Resources Department of Rural Development | Swachh Bharat Diwas 2nd October |
| 20 | 16 th – 30 th October | 1. Ministry of Food Processing Industries | World Food Day 16th October and National Ayurveda Day- 17 October |
| | | 2. Ministry of Mines | |
| | | 3. Ministry of AYUSH | |
| 21 | 1 st – 15 th November | 1. Ministry of Commerce and Industry Department of Commerce Department of Industrial Policy & Promotion | National Commerce Education Day - 10th November |
| | | 2. Ministry of Civil Aviation | National Ayurveda Day- 17 October |
| 22 | 16 th – 30 th November | 1. Ministry of Communication Department of Posts Department of Telecommunications | National Post Day - 10th October |
| | | 2. Ministry of Investment and Public Asset Management Department of Investment and Public Asset Management | |

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|----|---|--|--|
| 23 | 1 st – 15 th December | 1. Ministry of Defence Department of Defence Department of Defence Production Department of Defence Research & Development Department of Ex-Servicemen Welfare | Navy Day- 4th December |
| | | 2. Ministry of Home Affairs Department of Home | Armed Forces Flag Day 7th December |
| 24 | 16 th – 31 st December | 1. Ministry of Agriculture and Farmers Welfare Department of Agricultural Research and Education Department of Agriculture, Cooperation & Farmers Welfare Department of Animal Husbandry, Dairying & Fisheries | Kisan Divas (Farmer's Day)- 23 December |
| | | 2. Ministry of Minority Affairs | Minorities Rights Day - 18th December |

Swachhata Pakhwada-2018

Consolidated Guidelines

- Ministries to go beyond symbolism and go to the next level of in the implementation of Pakhwada in 2018
- Ministries may consider setting up permanent mechanism through new programmes and Schemes for sustainability of Swachhata, in addition to cleanliness drives during the Pakhwada
- Every Ministry should nominate a Joint Secretary as nodal officer for Swachhata Pakhwada related activities, if not already nominated.
- The Swachhata Pakhwada action plan must be communicated to the MDWS **two months** prior to the commencements of their Pakhwada.
- Pakhwada plans are required to contain detailed date wise activities.
- Divyang access to the toilets to be reviewed and ensured in the Central and State offices of Ministries during Pakhwada.
- Parliamentary Consultative Committee and other MP Committees may be convened on Swachhata.
- Ministries need to involve Union Ministries and MPs in Pakhwada activities.
- Senior Officers in the Ministry may provide leadership in implementing Swachhata Pakhwada activities effectively
- Ministries may take steps to undertake innovative initiatives during the campaigns so that few stories are generated daily.
- Ministries should ensure better branding and publicity of Pakhwada activities in electronic and print media platforms at both field and central level. The need to make use of social media such as myGov., Twitter and Facebook extensively for the purpose.
- A press release should be issued highlighting major outcomes of Swachhata Pakhwada.
- A **press conference** needs be organised by the Ministry at the culmination of their Pakhwada to highlight the activities and initiatives undertaken. This may be addressed at the level of the Minister.
- There should be a daily reporting of the activities during the Pakhwada on Swachhata Samiksha (<http://swachhbharatmission.gov.in/SwachhSamiksha/Home.aspx?Ty=se>) and myGov portals.
- At the conclusion of the Swachhata Pakhwada the Ministries are required to submit the following to MDWS for onward submission to Cabinet Secretary and PMO:
 1. Report containing detailed account of activities under taken during Pakhwada
 2. Related picture album, newspaper clippings, press notes, audio-visual clips
 3. Any special document that Ministry may have issued during Pakhwada