

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद
COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH
अनुसंधान भवन, 2 रफी मार्ग, नई दिल्ली-110001
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-10001



No. 5-1(35)/2008-PD

Dated: 30.09.2014

From

संयुक्त सचिव (प्रशासन)

Joint Secretary (Admn.)

To,

The Directors/Heads of all
CSIR National Labs./Instts./Hqrs.
/Complex/Centres/Units.

विषय/Sub: Swachh Bharat Mission- reg.

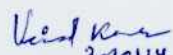
Sir,

As you are aware that a nation wide Swachh Bharat Mission undergoing under the direction of Hon'ble Prime Minister of India (copy of the record note of discussion in this regard is enclosed). In order to make the Mission a success in CSIR, all Labs./Instts./ Hqrs. of CSIR are requested to ensure the following:

1. Banner for Swachh Bharat Mission with appropriate Slogan may be displayed in some suitable public places outside as well inside the campus.
2. Mass activities for proper cleanliness may be organized daily by all the staff members in their respective working places including campus areas.
3. Bring more awareness about the "Swachh Bharat Mission" by way of conducting public contact programmes etc.
4. All employees will be administered a pledge on 2nd October, 2014 . The contents of the pledge (Swachhta Shapath) & its Logo are enclosed.
5. All the staff members are advised to attend office on 2nd October, 2014 to take the pledge and other activities as may be planned and arranged locally.
6. Special drive may be carried out for cleaning inside the office rooms/laboratories including gallery/corridors and entire premises of office.
7. A comprehensive action plan & arrangements may be made accordingly.

Further, a compliance report on the activities undertaken by the CSIR Labs./Instts. on **Mission Swachh Bharat** may be sent to CSIR Hqrs.

Yours faithfully


(Vinod Kumar)
Under Secretary

Copy to:

1. Head, IT Division with the request to make this circular available on the website & Policy Repository.
2. Office copy

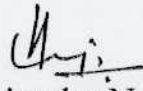
Most Immediate/Out today

Prime Minister's Office

South Block
New Delhi – 110 011

Subject: Presentation before the Prime Minister on Swachh Bharat Mission on 11.9.2014 at 6.00 p.m., 7 RCR, New Delhi

Please find enclosed, copy of the Record of Discussions of the meeting taken by the Prime Minister on "Mission Swachh Bharat", for information and necessary action.


(Brajendra Navnit)
Director
Tel: 2301 2613

Home Secretary
Foreign Secretary
Defence Secretary
Secretary, Department of Agriculture & Cooperation
Secretary, DARE & DG, ICAR
Secretary, Department of Animal Husbandry, Dairying & Fisheries
Secretary, Atomic Energy Commission
Secretary, Department of Chemicals & Petro-Chemicals
Secretary, Department of Fertilizers
Secretary, Department of Pharmaceuticals
Secretary, Ministry of Civil aviation
Secretary, Ministry of Coal
Secretary, Department of Commerce
Secretary, Department of Industrial Policy & Promotion
Secretary, Department of Telecommunications
Secretary, Department of Posts
Secretary, Department of Food & Public Distribution
Secretary, Department of Posts
Secretary, Department of Consumer Affairs
Secretary, Ministry of Corporate Affairs
Secretary, Ministry of Culture
Secretary, Department of Defence Production
Secretary, Department of Ex-servicemen Welfare
Secretary, Department of Economic Affairs
Secretary, Department of Revenue
Secretary, Department of Financial Services



Secretary, Department of Disinvestment
Secretary, Ministry of Food Processing Industries
Secretary, Department of Ayush
Secretary, Department of Health Research & DG, ICMR
Secretary, Department of AIDS Control
Secretary, Department of Heavy Industries
Secretary, Department of Public Enterprises
Secretary, Department of Official Language
Secretary, Department of Border Management
Secretary, Department of Development of N.E. Region
Secretary, Department of Secondary Education
Secretary, Department of Labour
Secretary, Department of Legal Affairs
Secretary, Department of Legislative
Secretary, Department of Justice
Secretary, Ministry of Mines
Secretary, Ministry of Minority Affairs
Secretary, Ministry of Micro, Small & Medium Enterprises
Secretary, Ministry of Overseas Indian Affairs
Secretary, Ministry of Parliamentary Affairs
Secretary, Ministry of Personnel
Secretary, Department of Administrative Reforms, PG
Secretary, Department of Pension & PW
Secretary, Ministry of Petroleum & Natural Gas
Secretary, Ministry of Power
Secretary, Department of Land Resources
Secretary, Department of Science and Technology
✓ Secretary, Council of Scientific & Industrial Research
Secretary, Department of Earth Sciences
Secretary, Department of Space
Secretary, Ministry of Social Justice & Empowerment
Secretary, Department of Disability Affairs
Secretary, Ministry of Statistics and Programme Implementation
Secretary, Ministry of Steel
Secretary, Ministry of Shipping
Secretary, Ministry of Road Transport & Highways
Secretary, Ministry of Textiles
Secretary, Ministry of Tourism
Secretary, Ministry of Tribal Affairs
Secretary, Department of Youth Affairs
Secretary, Department of Sports
Secretary, Ministry of Water Resources

Record of Discussions on the presentation made before the Prime Minister on 'Swachh Bharat Mission' on 11.09.2014 at 6.00 p.m. at 7, RCR

The list of participants is annexed.

- The Prime Minister called for making **Swachh Bharat a mass movement** and linking it to economic activity. He said Mission Swachh Bharat would be launched on 2nd October, **with Gandhiji as the inspiration** to create a **Clean India of Gandhiji's dreams** by the Mahatma's 150th birth anniversary in 2019.
- It would be a people's movement involving each and every citizen of the country working towards changing the mindsets. Cleanliness must be linked with economic activities contributing to GDP, leading to reduction in health related expenditure, improvement in nutrition and generating more employment.
- It was felt that there was no Department of Government of India that could not be linked with this cleanliness campaign. Each department must brainstorm and come up with action points as to what they, their institutions, and their functionaries could do towards this Mission. For example:
 - Ministry of Law & Justice had a role to play. They could analyze whether new acts or amendments to existing acts would be required to ensure cleanliness in the country.
 - Ministry of Finance could explore taxation policies vis-à-vis those polluting the country.
 - Ministry of Railways could make big toilet complexes at railway stations which could be utilized by the local villages also.
 - Ministry of Road Transport & Highways and Ministry of Urban Development/State Governments could consider the same for bus stands.

- Department of School Education & Literacy could ensure that questions relating to cleanliness are invariably asked in examinations across the country.
- Department of Higher Education could similarly ensure higher level questions relating to technology for cleanliness in the examinations for senior students.
- Department of Road Transport and Highways could ensure setting up of toilet complexes (with markets, food courts, etc.) along the highways leading to at least, top 50 destinations of the country at appropriate distances.
- Ministry of Tourism could ensure that toilets of international standards become integral part of their infrastructure development in major tourist centres.
- Department of Animal Husbandry, Dairying & Fisheries could consider setting up cattle hostels, as tried out in Gujarat, which could help in making the villages cleaner.
- Across the country, different individual and groups of individuals need to be involved to indicate what they can do for Swachh Bharat. Such groups could include, inter alia,
 - i. FICCI, ASSOCHAM, CII
 - ii. Bollywood
 - iii. Religious Groups/Spiritual leaders
 - iv. Women Self Help Groups could be created in colonies for door-to-door collection of garbage in villages and to create compost out of garbage.
 - v. Poets, artistes, singers, etc.
- In all cities with population more than one lakh, marathons may be organized for cleanliness during the Mission period.

[Action: Department of Sports]

- In keeping with the commitment of Government on girl child education; toilets in schools (with no toilets) must be completed in the first year.

[Action: DSE&L]

- Enforcement of existing provisions relating to ban of plastics (of prescribed categories) to be ensured.

[Action: Ministry of Environment & Forests]

- In fact, in the coming five years, different events focusing on cleanliness may be organized.

[Action: All Departments]

- All citizens may be requested to give 100 hours of their time every year for cleanliness. Specific works need to be identified so that such individuals who want to dedicate 100 hours towards cleanliness can be utilized gainfully. This could be a component of the on-line pledge.

[Action: DeITY, DW&S, UD, Panchayati Raj]

- Municipal Corporations/Municipalities across the country would need to be suitably equipped with modern equipment to ensure that they do their job well. Ministry of Urban Development to assess and ensure.

[Action: Ministry of Urban Development]

- Even statues in various cities and villages need to be cleaned. For this students of different schools need to be motivated so that, on certain fixed dates, different groups of school students could clean up a particular statue while also speaking about that leader. Students may be encouraged to undertake cleaning of that area also.

[Action: DSE&L/DHE]

- More specifically, for 2nd October, the Prime Minister opined that Gandhiji, who is the main source of inspiration for this drive, must dominate the campaign:

- "Swachhata Shapath" could be organized where people would undertake to dedicate 100 hours every year towards Swachh Bharat Abhiyan.

[Action: DeITY/DW&S/UD/Panchayati Raj]

- From 25th September till Diwali, there should be major cleanliness drives across the country. All Government offices upto Panchayat levels must conduct cleanliness drives.

[Action: All Government Departments]

- Minister of Urban Development suggested that the first focus could also be on upkeep of public toilets in general and on Railway Stations in particular.

[Action: MoUD/Railways]

- Minister of Rural Development emphasized the need for water availability for functional toilets. He also stressed on innovation and quality. With the use of technology, cost could be reduced for achieving of Open Defecation Free status. The need to tie up with agencies like NEERI, and development of bio-digesters was also flagged.

[Action: DW&S/DBT/DST]

- The Minister of Finance suggested that tweaking in MGNREGA guidelines may be considered to accommodate construction of maximum number of toilets without impacting the present 60:40 wage material ratio. With respect to Swachh Bharat Kosh, he suggested that contribution to the Kosh may be considered as expenditure under Corporate Social Responsibility to encourage more corporate entities to contribute to the Kosh.

[Action: MoF/DoCA]

स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी। महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आजाद कराया। अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें।

हम शपथ लेते हैं कि हम स्वयं स्वच्छता के प्रति सजग रहेंगे और उसके लिए समय देंगे।
हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करेंगे।

हम न गंदगी करेंगे न किसी और को करने देंगे।

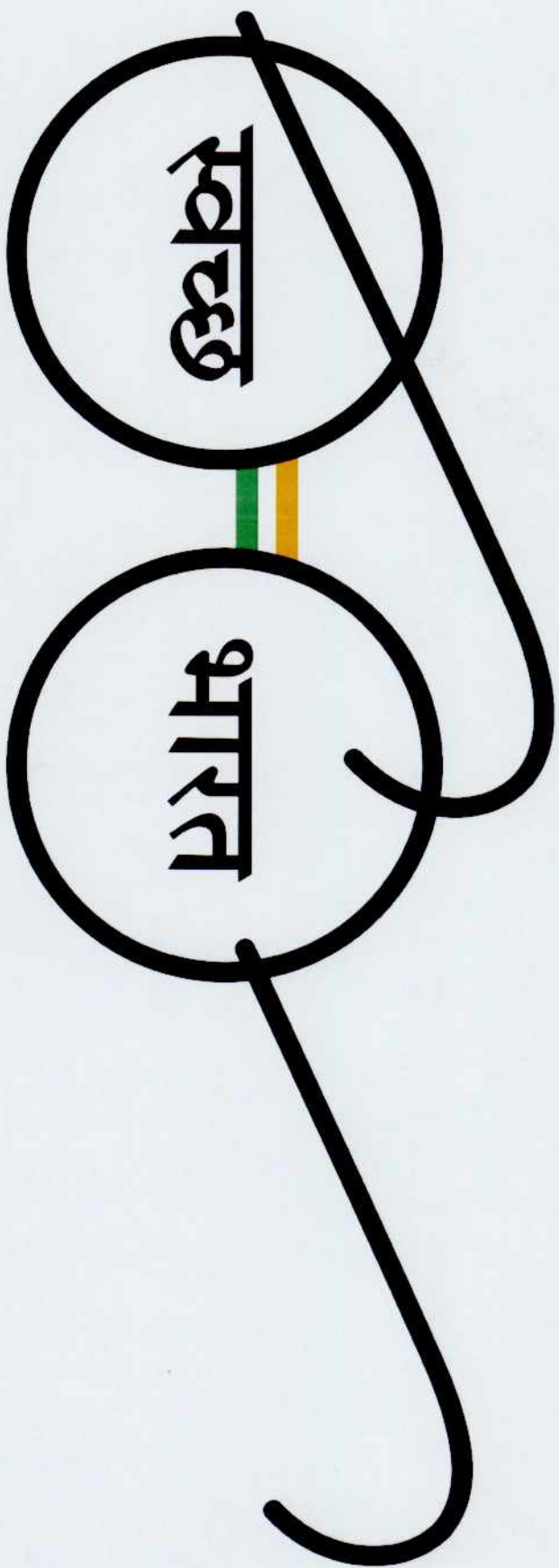
सबसे पहले हम स्वयं से, अपने परिवार से, अपने मुहल्ले से, अपने गांव से एवं अपने कार्यस्थल से शुरुआत करेंगे।

हम यह मानते हैं कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं।

इस विचार के साथ हम गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करेंगे।

हम आज जो शपथ ले रहे हैं, वह अन्य 100 व्यक्तियों से भी करवाएंगे। वे भी हमारी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करेंगे।

हमें मालूम है कि स्वच्छता की तरफ बढ़ाया गया हमारा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा।



एक कदम स्वाच्छता की ओर