

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद
COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH
अनुसंधान भवन, 2 रफी मार्ग, नई दिल्ली-110001
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001



स./ No. 5-1(17)/2008-PD

दिनांक/Dated: 24/06/2015

प्रेषक / From: संयुक्त सचिव (प्रशासन) /Joint Secretary (Admn.)

सेवा में / To :

The Directors / Heads of all
National Labs./Instts. of CSIR
Hqrs./Complex/Centres/Units

विषय / Sub : Social Media platform for dissemination of information/ communication in CSIR reg.

महोदय/Sir / महोदया/Madam,

During the CSIR Directors' Conference in Dehradun on 12th-13th June, 2015, it was decided that CSIR and all the Lab's will associate themselves with social media like Facebook, Twitter and other modern communication applications. Following was decided for compliance of all concerned:

1. CSIR HQ will open its Facebook and Twitter accounts for posting upto date developments/ information.
2. All Laboratories of CSIR shall open their own facebook and twitter accounts with updating/posting every 24 hours.
3. The CSIR HQ. and all its Labs will maintain and update their separate website.
4. The Facebook accounts of CSIR HQ will make friends with all Laboratories so that anything posted by respective labs shall automatically be uploaded in CSIR HQ facebook page.
5. The responsibility of handling the above activities in the CSIR HQ shall be of Sh. Daljit Singh Bedi, Head, Unit for Science Dissemination and in Laboratories of the Directors of the respective Labs.
6. The Director General, CSIR will review and issue periodical advice to the laboratories atleast once every month.
7. Apart from Scientific posts, the Labs may feel free to share any other information, like holding of seminars, training sessions, welcoming new employees, honouring the retiring employees, addition of new facilities, commissioning of any civil or electrical work, social works like holding camps for children, girls, illiterates for skill developments, activities of national missions like Swachh Bharat, Namami Ganga, Digital India and any other activity which Directors may deem fit for sharing with the public.

The above suggestions are only illustrative and not exhaustive. Any other mode of activities on social networking sites may be planned. Due diligence while sharing information may be observed.

The above may be implemented in a week's time.

भवदीय/Yours faithfully


(विनोद कुमार / Vinod Kumar)

अवर सचिव (नीति प्रभाग) / US (Policy Div.)

प्रतिलिपि/Copy to:

1. Sh. Daljit Singh Bedi, Head, USD, CSIR Hqrs.
 2. Sr. DS (CO), CSIR Hqrs.
- } for n/a and reporting to DG