COUNCIL OF SCIENTIFIC AND INDUSTRIAL RESEARCH Anusandhan Bhawan, Rafi Marg, New Delhi – 110 001

No. 6-1(1)/82-E.III

Dated: 9th June, 2016

OFFICE MEMORANDUM

Sub: Nomination of "Social Media Handler" for CSIR H'qrs.

The Government of India has launched MyGov (mygov.in) as the citizen engagement platform with the objective to collate governance achievements and present them to citizens with a common hashtag for ease of search (#TranformingIndia).

In a bid to use social media platforms like Twitter, Facebook etc. to increase outreach of the schemes/activities of CSIR to the general public, DG, CSIR has been pleased to nominate Dr. D.S. Bedi, Head, USD, CSIR H'qrs as the "Social Media Handler" for CSIR H'qrs and to co-ordinate with the Social media Handlers of other constituent Labs/Instts of CSIR.

As Social Media Handler, Dr. D.S. Bedi will be responsible for facilitating publication of the relevant content of constituent Labs/Instts through social media platforms of Hon'ble MoST and ES.

(Ram Sarup) Deputy Secretary

Dr. D.S. Bedi Head, Unit for Science Dissemination CSIR H'grs

Copy to:

- 1. Office of VP, CSIR
- 2. PS, O/o DG, CSIR
- 3. Dr. S. Srikanth, Scientist H, CSIR Madras Complex & Head, Research, Project Planning and Business Development Directorate, CSIR H'qrs
- 4. Dr. B.K. Mishra, Director CSIR-IMMT & Human Resource Directorate, CSIR H'qrs
- 5. Dr. R.R. Hirwani, Head, Intellectual Property Directorate, CSIR H'qrs
- 6. Dr. Sudeep Kumar, Head, Mission Directorate, CSIR H'qrs
- 7. Dr. Amitava Bandopadhyay, Head, ISTAD
- 8. Sh. P.K. Gupta, Head, RAB
- 9. Heads of all the Divisions in CSIR H'qrs, CSIR Complex, Science Centre, MBSA
- 10. US, O/o JS, CSIR
- 11. PS to FA, CSIR
- 12. PS to CVO, CSIR
- 13. PS to LA, CSIR
- 14. All the Sr. DS/DS/US and Sr. Dy.FA/Dy. FA/F&AO in CSIR H'qrs, CSIR Complex, HRDC-Ghaziabad, URDIP, Pune, IPU & TKDL
- 15. Head, IT Division -with the request to host this OM on the CSIR web-site