

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद्
COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH
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Anusandhan Bhawan, 2, Rafi Marg, New Delhi- 110 001



सां/No. : 5-1(805)/2022-PD

Dated 16.03.2022

प्रेषक / From : संयुक्त सचिव (प्रशासन)
Joint Secretary (Admn.)

सेवा में / To : सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान
The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units


विषय/ Sub : Promotion of Meetings, Incentives, Conferences & Exhibitions (MICE)
Tourism during off-peak season - reg.

महोदया/Madam / महोदय/Sir,

मुझे, उपरोक्त विषय पर सचिव, पर्यटन मंत्रालय, भारत सरकार के दिनांक 25.10.2021 के अर्धशासकीय पत्र सं NT-1101/3/2021 को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने का निदेश हुआ है।

I am directed to forward herewith the Secretary, Ministry of Tourism, Government of India D.O letter No. NT-1101/3/2021 dated 25.10.2021 on the subject mentioned above for your information, guidance and compliance.

भवदीय/Yours faithfully,


16.03.2022

(उपेन्द्र उपाध्याय/ Upendra Upadhyay)
अनु.अधि.(नीति प्रभाग)/ Section Officer (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) आई.टी. प्रभाग प्रमुख वेबसाइट और पॉलिसी रिपॉजिटरी पर इस परिपत्र को उपलब्ध कराने के अनुरोध के साथ/
Head, IT Division - with the request to make this circular letter available on the website & Policy Repository.
- 2) कार्यालय प्रति/Office copy.

अरविंद सिंह, भा.प्र.से.
Arvind Singh, IAS



सचिव
भारत सरकार
पर्यटन मंत्रालय
नई दिल्ली
SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF TOURISM
NEW DELHI

D.O. No. NT-1101/3/2021

Dated:- 25th October 2021

Dear Secretaries,

The Hon'ble Prime Minister has directed to promote Meetings, Incentives, Conferences & Exhibitions (MICE) Tourism during the off season at various tourism destinations in order to ensure that the tourism infrastructure such as hotels and other attractions are optimally utilized during off-season.

2. In this connection, the following destinations have been identified by the Ministry of Tourism for promotion of MICE during off-season (April - September):-


- (i) Varanasi
- (ii) Agra
- (iii) Khajuraho
- (iv) Hampi
- (v) Bodhgaya

3. In order to promote MICE Tourism, especially in the off season, it has been decided that all Central Government Ministries and PSUs may be advised to schedule their meetings, conferences, exhibitions, etc., at these destinations.

4. I would request you to issue instructions to the concerned officers of your Ministry/Department to schedule Meetings/ Conferences/ Seminars/ Exhibitions in respect of your Ministry/ Department and PSUs at the above identified destinations in off-season. A list of Nodal Officers of my Ministry for coordinating the above is enclosed.

With regards,

Yours sincerely,


(Arvind Singh)

All Secretaries, Ministries/Departments, Government of India, New Delhi

Encl.: - As above.

Ministry of Tourism

**Nodal Officers for coordinating with Central Ministries
for MICE destinations during off season**

S. No.	Name	Designation	Mobile Number	Email ID
1.	Shri Anil Oraw	Regional Director (North)	8383067847	anil.oraw@nic.in
2.	Shri D. Venkateshan	Regional Director (West/ Central)	9717000858	adit-tour@nic.in
3.	Shri Sagnik Chowdhury	Regional Director (East)	9955995670	sagnik.chowdhury@gov.in
4.	Shri Mohamed Farouk	Regional Director (South)	9810468262	mohd.farouk@nic.in