



सा०/No. : 5-1(17)/2008-PD

दिनांक/Dated: 04.08.2022

प्रेषक : संयुक्त सचिव (प्रशासन)

From : Joint Secretary (Admn.)

सेवा में : सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान

To : The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय : 'आजादी का अमृत महोत्सव' के उपलक्ष्य में 'हर घर तिरंगा' अभियान के संबंध में।

Sub : 'Har Ghar Tiranga' Campaign under the aegis of 'Azadi ka Amrit Mahotsav'- reg.

महोदया/Madam / महोदय/Sir,

मुझे, उपरोक्त विषय पर सचिव, संस्कृति मंत्रालय, भारत सरकार के दिनांक 23.07.2022 के अर्धशासकीय पत्र सं 42-22/45/2022-C&M-pt. को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने का निदेश हुआ है।

I am directed to forward herewith the Secretary, Ministry of Culture, Government of India D.O letter No. 42-22/45/2022-C&M-pt. dated 23.07.2022 on the above mentioned subject for your information, guidance and compliance.

भवदीय/Yours faithfully,

अवर सचिव (नीति प्रभाग)/ Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

1) सी.एस.आई.आर. वेबसाइट/ CSIR Website.

2) कार्यालय प्रति/Office copy.

गोविंद मोहन
सचिव
Govind Mohan
Secretary



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आज़ादी का
अमृत महोत्सव

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

DO.No.42-22/45/2022-C&M-pt.

July 23, 2022

Dear Dr. Gokhale:

Under the aegis of 'Azadi Ka Amrit Mahotsav' AKAM, 'Har Ghar Tiranga' campaign has been launched to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign is to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. It is envisaged that all citizens shall be encouraged to hoist *Tiranga* at their homes during the Independence week from 13th- 15th August.

2. Ministry of Culture has developed a website www.harghartiranga.com where citizens are encouraged to pin a flag and upload a selfie with flag. It is requested to create awareness about the website and use official hashtag #harghartiranga for social media promotions.

With kind regards,

Yours sincerely,


(Govind Mohan)

Dr Rajesh S Gokhale
Secretary
Department of Scientific and Industrial Research
Ministry of Science and Technology
Technology Bhawan, New Delhi - 110016