

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद् COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH अनुसंधान भवन, 2, रफी मार्ग, नई दिल्ली.110 001 Anusandhan Bhawan, 2, Rafi Marg, New Delhi- 110 001



सा॰/No. : 5-1(17)/2008-PD

दिनांक/Dated: 05.08.2022

- **प्रेषक / From :** संयुक्त सचिव (प्रशासन) Joint Secretary (Admn.)
- सेवा में / To: सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय/ Sub : Observance of 8th National Handloom Day on 7th August, 2022 – reg.

महोदया/Madam / महोदय/Sir,

मुझे, उपरोक्त विषय पर सचिव, वस्त्र मंत्रालय, भारत सरकार के दिनांक 27.07.2022 के अर्धशासकीय पत्र सं 14/2/2022-DCH/PM&E को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने का निदेश हुआ है।

I am directed to forward herewith the Secretary, Ministry of Textiles, Government of India, D.O letter No. 14/2/2022-DCH/PM&E dated 27.07.2022 on the above mentioned subject for your information, guidance and compliance.

भवदीय/Yours faithfully,

अवर सचिव (नीति प्रभाग)/ Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 2) कार्यालय प्रति/Office copy.

यू. पी. सिंह, भा.प्र.से. सचिव U. P. Singh, IAS Secretary



भारत सरकार वस्त्र मंत्रालय उद्योग भवन, नई दिल्ली - 110 011 GOVERNMENT OF INDIA MINISTRY OF TEXTILES UDYOG BHAWAN, NEW DELHI - 110 011

Azadi Ka Amrit Mahotsav

D.O. No.14/2/2022-DCH/PM&E

27th July, 2022

Dear In Gophale,

The 7th day of August was chosen as National Handloom Day to commemorate the Swadeshi Movement which was launched on this day in 1905. The National Handloom Day is observed annually to honour our handloom weavers and provide impetus to the handloom industry.

2. Handloom is a symbol of our glorious cultural heritage and an important source of livelihood in the country. This sector is key to women's empowerment, as over 70% of all handloom weavers and allied workers are women.

3. This year, Ministry of Textiles is organising 8th National Handloom Day on 7th August 2022. Besides, as part of Azadi Ka Amrit Mahotsava, this Ministry is wholeheartedly supporting "Har Ghar Tiranga" campaign.

4. It has to be our collective endeavour to support our handloom weavers by buying handloom products and sharing it. It should be ensured that the message to embrace Indian Handlooms reaches far and wide. The more the world knows about the richness and diversity of handloom products, the greater our local weavers will be benefitted.

5. I request you to ensure active participation of officials and their family members of your department, attached subordinate offices and organisations in the campaign. They may be urged to buy Indian handloom fabric and post pictures of the same through their social media accounts. They may also be advised to encourage others to support the handloom weaving community by wearing handloom fabric.

6. Your support and encouragement will go a long way in instilling pride amongst our handloom weavers/workers, thereby ensuring sustenance of our cultural heritage.

I look forward to your continued support and cooperation.

Regardy,

Yours Sincerely, (U.P. Singh)

Mr. Rajesh S. Gokhale Secretary Department of Scientific & Industrial Research Technology Bhawan New Mehrauli Road, New Delhi