



वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद्  
COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH  
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सां/No. : 5-1(17)/2008-PD

दिनांक/Dated: 31.05.2023

प्रेषक : संयुक्त सचिव (प्रशासन)  
From : Joint Secretary (Admn.)

सेवा में : सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान  
To : The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय : 14 जून, 2023 को विश्व रक्तदाता दिवस मनाने के संबंध में ।  
Sub : Celebration of World Blood Donor Day on 14<sup>th</sup> June – 2023 reg.

महोदया/Madam / महोदय/Sir,

मुझे, उपरोक्त विषय पर सचिव, स्वास्थ्य एवं परिवार कल्याण विभाग, स्वास्थ्य एवं परिवार कल्याण मंत्रालय, भारत सरकार के दिनांक 11.05.2023 के अर्धशासकीय पत्र सं IM.11016/14/2023-NBTC/BTS को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने का निदेश हुआ है ।

I am directed to forward herewith a copy of the Secretary, Department of Health and Family Welfare, Ministry of Health and Family Welfare, Government of India, D.O. letter No. IM.11016/14/2023-NBTC/BTS dated 11.05.2023 on the above mentioned subject for your information, guidance and compliance.

सी.एस.आई.आर. के सभी प्रयोगशालाओं/संस्थानों से अनुरोध है कि 14 जून, 2023 को विश्व रक्तदाता दिवस के अवसर पर लोगों को रक्तदान करने हेतु प्रोत्साहित करने के लिए शपथ ग्रहण समारोह आयोजित करें।

All CSIR Labs/Instts are requested to organise a Pledge taking ceremony on the occasion of World Blood Donor Day on 14<sup>th</sup> June, 2023 to encourage people to donate blood.

भवदीय/Yours faithfully,

अवर सचिव (नीति प्रभाग)/ Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. वेबसाइट/ CSIR Website.
- 2) कार्यालय प्रति/Office copy.

Dear Colleague,

As you may be aware, World Blood Donor Day is celebrated every year since the year 2004, throughout the world on 14 June. This is done to raise awareness of the importance of blood donation and to recognize the contribution of voluntary unpaid blood donors in saving lives and improving health. 14 June is the birthday of Karl Landsteiner (1868–1943), an Austrian biologist and physician, considered to be the "founder" of modern blood transfusion, who also discovered the ABO blood groups.

2. Every blood donation is a precious lifesaving gift and repeat donation is the key to building a safe and sustainable blood supply and achieving Universal Health Coverage (UHC). Access to safe and secure blood supply based on the voluntary non-remunerated donation is vital for management of accident and trauma victims, patients requiring surgeries, cancer patients, cases of bleeding during pregnancy and child birth, cases of anemia including those requiring life-long and regular blood transfusions for conditions such as Sickle Cell Anemia and Thalassemia etc. Voluntary non-remunerated plasma donations also play an important part in supporting patients with a wide range of long-term conditions such as Haemophilia and immune deficiencies.

3. Celebration of World Blood Donor Day on 14<sup>th</sup> June 2023, is one of the activities under "Raktdaan Amrit Mahotsav" approved under Azadi Ka Amrit Mahotsav. The slogan for this year's World Blood Donor Day campaign is **"Give blood, give plasma, share life, share often."** It focuses on patients requiring life-long transfusion support and underlines the role every single person can play, by giving the valuable gift of blood or plasma.

**The specific objectives of this year's campaign are to:**

- Celebrate and thank individuals who donate blood and encourage more people to become new donors as well.
- Encourage people in good health to donate blood regularly, as often as is safe and possible, to transform the quality of life for transfusion dependent patients and help to build a secure blood supply in all Countries in the world.
- Highlight the critical roles of voluntary non-remunerated regular blood and plasma donations in achieving universal access to safe blood products for all populations.
- Mobilize support at National, Regional and global levels among governments and development partners to invest in, strengthen and sustain National blood programmes.

**The suggested action plan for the event is as follows:**

- To maximize registration of willing blood donors along with optimal blood collection.
- To spread awareness among rural masses, activities of felicitation of blood donor and pledge taking ceremony may be organized at Gram Panchayat level. The pledge can be administered by the respective Sarpanch.



- iii. The office of District Collector/District Magistrate may be involved to supervise the activities at the District Headquarter, Sub Division and Block level in the concerned district.
  - iv. A pledge in English and Hindi or regional language for blood donation will be administered through both physical events at all levels and digital platforms. A template of the pledge in English and Hindi is enclosed which may be got translated into regional languages for wide dissemination.
  - v. Facility for blood group testing may be made available on 14<sup>th</sup> June, 2023 at all PHCs/CHCs/sub-district and district Hospitals and other blood banks as per feasibility. This will help the common citizens to know their blood group which will be useful in emergencies for the purpose of blood donation. All Central Government Ministries, Hospitals/Institutions and Medical College (Government and Private) are requested to organize similar activities on 14<sup>th</sup> June, 2023.
  - vi. Various activities towards promotion of blood donation namely pledging, poster and slogan competition through Government of India, digital platform namely MyGov have been initiated.
4. Accordingly all States/UTs are requested to organize activities to observe the event and disseminate the information widely among various stakeholders. Further it is requested, a report along with the photographs of the observance of the event may be sent to Nodal Officer of the campaign of Raktdaan Amrit Mahotsav, Dr. Anil Kumar, Additional DDG, Dte.GHS, MoHFW, Room No.550 A, Nirman Bhawan, New Delhi-110011 (Email id: dr.anilkumar@nic.in and Mobile Number: 9811637663).

A line of confirmation along with plan of activities would be highly appreciated.

*Warm Regards*

Yours sincerely,

Encl.: as above

**(Rajesh Bhushan)**

1. Secretary, All Ministries/Departments Government of India
2. ACS/Principal Secretary/Secretary (Health & FW) All States/UTs
3. Project Directors, SACS/Director SBTC
4. Head, Central Government Hospital/Institution
5. All Medical Colleges (Government and Private)

Copy for information to Secretary, Ministry of Culture, Govt. of India

शपथ  
विश्व रक्तदाता दिवस, 2023

आज, मैं .....(नाम). .....(ग्राम). .....(जिला).  
.....(राज्य) का निवासी, विश्व रक्तदाता दिवस, 2023 के दिन यह शपथ  
लेता/लेती हूँ कि मैं अपना रक्त नियमित रूप से दान करूँगा/करूँगी।

भारत में रक्त की विशाल आवश्यकता को ध्यान में रखते हुए, मैं यह भी  
वचन देता/देती हूँ कि मैं अपने परिवार, दोस्तों, रिश्तेदारों, सहयोगियों और जनता  
को नियमित, स्वैच्छिक अवैतनिक रक्तदान की आवश्यकता के बारे में जागरूक  
करने का प्रयास करूँगा/करूँगी।

इसके साथ-साथ मैं यह भी वचन देता/देती हूँ कि जब भी कभी, किसी को  
रक्त की जरूरत होगी, मैं अपने खर्चे पर, बिना किसी लोभ-लालच के, जाति-धर्म  
के भेदभाव से मुक्त होकर रक्तदान करूँगा/करूँगी।

मैं सतत प्रयास करूँगा/करूँगी ताकि रक्त की कमी से हमारे आस-पास  
किसी की जान न जाए।

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**Pledge**

**World Blood Donor Day, 2023**

I, \_\_\_\_\_(Name), resident of \_\_\_\_\_(Village)  
\_\_\_\_\_(District), \_\_\_\_\_(State), today, on the occasion of World Blood Donor Day, 2023 do  
hereby pledge to donate my blood regularly.

**Keeping in view the huge need of blood in India, I also undertake to create awareness amongst my family members, friends, relatives, colleagues and public about the need for regular, voluntary unpaid blood donation.**

Along with this, I also undertake, that whenever someone is in need of blood, I shall donate blood at my own expense without any greed, free from caste-religion discrimination.

**I will make relentless efforts so that no life is lost around us due to shortage of blood.**