

# **Council of Scientific & Industrial Research**

*Mahindra and Mahindra Limited*

**wins**

## **The prestigious CSIR Diamond Jubilee Technology Award 2007**

DG, CSIR on the occasion of CSIR Foundation day, announced CSIR Diamond Jubilee Technology Award 2007 to “Mahindra and Mahindra Limited”. The Company has won the award for development and commercialization of Scorpio. The award carries a cash prize of Rs. 10 lakh, a shield and a citation. The CSIR Diamond Jubilee Technology Award, given annually, was instituted in commemoration of CSIR’s Diamond Jubilee in 2003 and is the most prestigious award in the country.

Announcing the award CSIR Chief, Dr. T. Ramasami said that, with the Scorpio Mahindra & Mahindra had joined a handful of companies, which have designed and produced world class vehicles. This development has enabled the company to move into international league of automobile manufacturers. Its cutting edge diesel engine technology, voice assist system, lower NVH (noise, vibration and harshness) and 5 zone cushion suspension make every drive an exhilarating experience. The product with its style, convenience, comfort and safety is popular with individuals and institutions in India and abroad.

The CSIR Diamond Jubilee Technology Award is hoped to inspire and motivate the industry further to take up many more daring and challenging initiatives.

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