

सां/No. : 5-1(17)/2008-PD

Dated 19.10.2023

प्रेषक : संयुक्त सचिव (प्रशासन)
From : Joint Secretary (Admn.)

सेवा में : सीएसआईआर की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान
To : The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय: 2 अक्टूबर 2023 से 31 अक्टूबर 2023 तक खादी महोत्सव के आयोजन के संबंध में I
Sub.: Celebration of Khadi Mahotsav from 2nd October 2023 to 31st October 2023 - reg.

महोदय/Sir / महोदया/Madam,

मुझे, उपरोक्त विषय पर माननीय मंत्री, सूक्ष्म, लघु और मध्यम उद्यम, भारत सरकार के दिनांक 02.10.2023 के अर्धशासकीय पत्र सं० 261250M(MSME) दिनांक 02.10.2023 को आपकी जानकारी, मार्गदर्शन और अनुपालन के साथ लिए अग्रेषित करने का निदेश हुआ है।

सभी सीएसआईआर प्रयोगशालाओं/संस्थानों से भी अनुरोध है कि वे 2 अक्टूबर से 31 अक्टूबर 2023 तक खादी महोत्सव में सक्रिय रूप से भाग लें और खादी महोत्सव के दौरान विभिन्न गतिविधियों का समर्थन करें।

I am directed to forward herewith D.O. letter No. 261250M(MSME) dated 02.10.2023 from Hon'ble Minister, Minister of Micro, Small & Medium Enterprises, Government of India on the above mentioned subject for your information, guidance and compliance.

Further, all CSIR Labs/Instts are also requested to actively participate in the Khadi Mahotsav from 2nd October to 31st October 2023 and support the various activities during Khadi Mahotsav.

भवदीय / Yours faithfully,



(एम. अरुण मणिकण्ड भारति / M Arun Manikanda Bharathi)

अवर सचिव (नीति प्रभाग) / Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

1. सी.एस.आई.आर. वेबसाइट/ CSIR Website
2. कार्यालय प्रति/Office copy.

नारायण राणे
NARAYAN RANE



02 OCT 2023

Dear Dr. Jitendra Singh Ji,

On the auspicious occasion of Gandhi Jayanti, the Government has launched Khadi Mahotsav which will be celebrated from 2nd October to 31st October 2023, the Birth Anniversary of Sardar Vallabhbhai Patel & the National Unity Day. The objective behind this programme is to promote khadi, handloom, handicraft, village industries, One District One Product (ODOP) and other local products to bolster the Atma Nirbhar Bharat Abhiyan.

2. Khadi Mahotsav aims at sensitizing citizens, particularly students and youth, to make them aware of the importance of khadi, handloom and other local products for our economy, ecology, women empowerment and to encourage them to adopt them.

3. Under the aegis of Ministry of MSME, Khadi and Village Industries Commission has initiated several activities to be undertaken countrywide, such as awareness and sensitisation campaign, khadi yatras, and marketing campaign including sales promotion at about 5000 outlets for khadi, handloom, ODOP and other local products.

4. In addition, various competitions such as quiz, slogan, essay writing, jingle contest, video games, short films, etc. are being hosted, in partnership with the domain Ministries, on MyGov platform. Citizens are encouraged to take e-pledge of Khadi Mahotsav to promote khadi, handloom, handicraft, ODOP and other local products in the spirit of Vocal for Local and for contributing their bit towards Atmanirbhar Bharat.

5. I would request you to kindly instruct all concerned under your Ministry to actively participate in the Khadi Mahotsav from 2nd October to 31st October 2023 and support the various activities during Khadi Mahotsav.

With regards

Yours sincerely,

(Narayan Rane)

Dr. Jitendra Singh,
Hon'ble Minister,
Ministry of State (IC) Personnel, Public Grievances and Pensions,
5th Floor, Sardar Patel Bhavan,
New Delhi, DL - 110001