



CSIR Tableaux at Republic Day Parade 2024

Purple Revolution through Scientific Interventions of CSIR



Model of CSIR Tableaux RDP 2024

New Delhi, 25 January 2024. The Council of Scientific and Industrial Research (CSIR), Ministry of Science & Technology, is showcasing its tableaux, aligning with the *Viksit Bharat* theme of the 75th Republic Day Parade (RDP) at *Kartavyapath*, New Delhi, on 26th January 2024.

The visually enchanting Tableaux of CSIR is based on the famed *Purple Revolution* ushered through scientific interventions of CSIR for bringing in the phenomenal increase in Lavender cultivation in several regions of Jammu & Kashmir.

CSIR developed an elite variety of lavender suitable for cultivation in the temperate regions of J&K and provided free quality planting materials and end-to-end agro-technologies to farmers and also installed distillation units for essential oil extraction. The success of Lavender cultivation in J&K earned it the sobriquet, '*Purple Revolution*'. The Tableaux narrates the story of lavender cultivation, harvesting, processing and products development, taking lavender from lab-to-market, increasing the culture of Agri-start-ups in India.

The front section of Tableaux represents ample cultivation of lavender and an empowered 21st century woman farmer figurine from J&K. The middle section showcases scientific interventions by artists as CSIR Scientists and providing saplings to a farmer. The middle section features artists as farmers working on the lavender farmland. Under agro-mechanical technology, the indigenously developed India's first women-friendly compact electric tractor of CSIR, PRIMA ET11, is showcased. Highlighting agro-technical developments, the distillation unit for extracting essential oil from lavender flowers is also shown. The rear section features the concept of Agri-start-ups in India and export of lavender based products (perfumes, oil, incense sticks).

The all women CSIR Tableaux showcases achievements under Government's initiatives of scientific developments enhancing farmers' incomes, *Naari Shakti*, Agri-start-ups and increased global business.
