

5-1(17)/2008-PD

Dated 24.04.2025

प्रेषक : संयुक्त सचिव (प्रशासन)

From : Joint Secretary (Admn.)

सेवा में : सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान

To : The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units

विषय : सांस्कृतिक प्रदर्शन शीर्षक "जयति जय भारतम्" के संबंध में।


Sub : Cultural performance titled "Jayati Jai Bharatam" - reg.

महोदया/Madam / महोदय/Sir,

मुझे, उपरोक्त विषय पर सचिव, संस्कृति मंत्रालय, भारत सरकार के दिनांक 10.04.2025 के अर्धशासकीय पत्र सं 14/11/2025-Akad. को आपकी जानकारी, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने का निदेश हुआ है।

I am directed to forward herewith D.O letter No. 14/11/2025-Akad. dated 10.04.2025 from Secretary, Ministry of Culture, Government of India on the above mentioned subject for your kind information, guidance and compliance.

भवदीय/Yours faithfully,



(कुमार राहुल/Kumar Rahul)

उप सचिव (नीति प्रभाग)/Deputy Secretary (PD)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 2) कार्यालय प्रति/Office copy.

अरुनीश चावला  
सचिव  
**Arunish Chawla**  
Secretary



भारत सरकार  
संस्कृति मंत्रालय  
नई दिल्ली-110001  
GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
NEW DELHI-110 001

**D.O. No. 14/11/2025-Akad.**

**April 10, 2025**

*Dear Colleague,*

To commemorate 75 years of the Republic, the Ministry of Culture had presented a mega cultural extravaganza featuring around 6,000 Folk and Tribal artists from across the country, during the Republic Day Parade - 2025 at Kartavya Path, New Delhi. The cultural performance titled "Jayati Jai Bharatam" received appreciation and acclaim by the audience and dignitaries present.

2. In order to ensure continued support to the Folk and Tribal performers, Sangeet Natak Akademi has curated a smaller stage version of the same, which can feature between 50 to 300 artists as per requirement. We would request all Ministries/Departments to showcase the *Jayati Jai Bharatam* performance during important national/international conferences/events being organized by them directly or indirectly through their attached organizations. This will not only help promote our folk and tribal art forms, but also provide a kaleidoscopic glimpse into our rich cultural heritage, while simultaneously creating livelihood opportunities for our grassroot artists.

3. For any information/query/tie-up regarding such events, you may please ask your Officers to send an e-mail to Ms. Amita Sarbhai, Joint Secretary, Ministry of Culture at [amita.sarbhai7@gov.in](mailto:amita.sarbhai7@gov.in) so that cultural performance can be accordingly tied up.

*With regards,*

Yours sincerely,

  
(Arunish Chawla)

**All Secretaries to the Govt. of India**  
*(As per list attached)*