

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद  
Council of Scientific and Industrial Research  
अनुसंधान भवन, 2, रफी मार्ग, नई दिल्ली-110001  
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1(17)/2008-PD

दिनांक/Dated : 19.06.2025

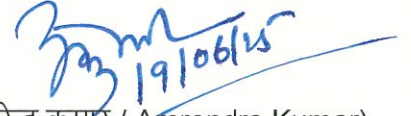
कार्यालय ज्ञापन / OFFICE MEMORANDUM

**विषय :** 11वें अंतर्राष्ट्रीय योग दिवस (आईडीवाई) के लिए राष्ट्रव्यापी अभियान - के संबंध में ।

**Sub :** Nationwide campaign for the 11<sup>th</sup> International Day of Yoga (IDY)- reg.

उपरोक्त विषय पर सचिव, आयुष मंत्रालय, भारत सरकार के द्वारा जारी दिनांक 05 जून, 2025 का अर्धशासकीय पत्र संख्या M-11030/18/2025-YN को सूचना, मार्गदर्शन एवं अनुपालन हेतु अग्रेषित किया जा रहा है।

D.O letter No. M-11030/18/2025-YN dated 5<sup>th</sup> June, 2025 issued by Secretary, Ministry of Ayush, Government of India on the subject captioned above is being forwarded for information, guidance and compliance.



(अमरेन्द्र कुमार / Amrendra Kumar)

अवर सचिव (नीति प्रभाग) / Under Secretary (Policy Division)

संलग्न/Encl. : यथोपरि/As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर .की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान  
The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
- 2) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 3) कार्यालय प्रति/Office copy.

वैद्य राजेश कोटेचा  
सचिव  
Vaidya Rajesh Kotecha  
Secretary



भारत सरकार  
आयुष मंत्रालय  
आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,  
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D.O.No.M-11030/18/2025-YN  
05<sup>th</sup> June, 2025

Dear Colleague,

As you are aware, Ministry of Ayush is leading the nationwide campaign for the 11<sup>th</sup> International Day of Yoga (IDY) to be celebrated on 21<sup>st</sup> June 2025, under the unifying theme "Yoga for One Earth, One Health."

In continuation of our collective efforts to maximise outreach and engagement, the Ministry has curated a comprehensive set of creative materials, social media posts, banners, videos, logos, and infographics highlighting various aspects of Yoga and the IDY 2025 campaign. These have been compiled and are accessible through the following Google Drive link:

[https://drive.google.com/drive/u/0/folders/1iT9Jy4HSBpkdn\\_eXatOczeFosWL Ukmpw](https://drive.google.com/drive/u/0/folders/1iT9Jy4HSBpkdn_eXatOczeFosWL Ukmpw)

In this regard, I request your esteemed Ministry/Department to kindly:

1. Share the relevant materials on your official social media platforms (Twitter, Facebook, Instagram, YouTube, etc.).
2. Encourage affiliated institutions and stakeholders to amplify this content and contribute to a Whole-of-Government approach in promoting the message of Yoga.

Your support will go a long way in making the International Day of Yoga a truly people-centric and participative celebration.

I shall be grateful for your kind cooperation.

With regards,

Yours sincerely,

(Rajesh Kotecha)

To,

All Secretaries of all Ministries/ Departments.