

मिहिर कुमार, आईडीएस
मुख्य कार्यकारी अधिकारी
MIHIR KUMAR, IDAS
Chief Executive Officer



सत्यमेव जयते



भारत सरकार
वाणिज्य एवं उद्योग मंत्रालय
गवर्नमेंट ई मार्केटप्लेस
Government of India
Ministry of Commerce & Industry
Government e-Marketplace

DO No.70/CEO-GeM/2026

13th March 2026

Dear Sir/ Madam,

This is with reference to D.O. No. M/1/2026 - O/o JS(IP) dated 5th February 2026 received from Joint Secretary, Ministry of Information and Broadcasting (copy attached) in which he has requested to inform all Ministries/ Departments regarding availability of Newspaper and Magazines services on GeM Portal and advising the Ministries/ Departments to procure their required newspaper and magazines through GeM, in accordance with the extant procurement guidelines.

2. In this regard it is informed that a service for supply of newspapers and magazines has been available on GeM for more than five years. A revamped version of this service was launched recently. This service is being utilized by various Ministries/ Department. However, in order to ensure optimal utilization of this service, suitable instruction may be issued to all Organization/Departments under your Ministry for procurement of newspaper and magazines from GeM portal only.

With kind regards,

Yours sincerely

(Mihir Kumar)

To,
Secretaries of all Ministries/Departments.

Copy to:

1. AS(FA)/JS(FA) – for necessary action please.
2. JS (I&P), Ministry of Information and Broadcasting – for kind information.

सी. सेंथिल राजन
संयुक्त सचिव (सूचना एवं नीति)
C. SENTHIL RAJAN
Joint Secretary (Information & Policy)



भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली-110001
Government of India
Ministry of Information & Broadcasting
Shastri Bhawan, New Delhi-110001

DO. No. M/1/2026 -O/o JS (IP)

Dated: 5th February, 2026

Dear Shri. Mihirji

This is with reference to the services being offered on the Government e-Marketplace (GeM) for procurement of newspapers and magazines through empanelled vendors.

2. In this regard, it is requested that a circular may kindly be issued to all Ministries/Departments informing them about the availability of newspaper vendor services on the GeM Portal and advising them to procure their required newspapers and magazines through GeM, in accordance with the extant procurement guidelines.

Thanking You

Yours sincerely,

C. Senthil Rajan
(C. Senthil Rajan)

Shri Mihir Kumar
Chief Executive Officer (CEO)
Government e Marketplace (GeM)

Copy for kind information:
Pr. DG, Press Information Bureau