

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद  
Council of Scientific and Industrial Research  
अनुसंधान भवन, 2, रफी मार्ग, नई दिल्ली-110001  
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1(17)/2008-PD

दिनांक/Date : 22.05.2026

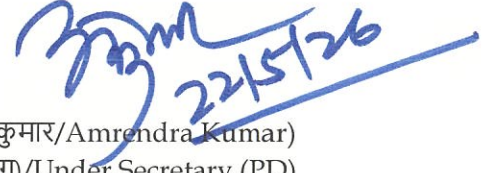
**कार्यालय ज्ञापन / OFFICE MEMORANDUM**

**विषय :** एनएपीडीडीआर के अंतर्गत नशा मुक्त भारत अभियान का कार्यान्वयन – आंगनवाड़ी कार्यकर्ताओं को नशा मुक्ति मित्र के रूप में नियुक्त करने के सम्बन्ध में ।

**Sub :** Implementation of Nasha Mukht Bharat Abhiyan under NAPDDR – Appointment of Anganwadi workers as Nasha Mukti Mitra - reg.

अधोहस्ताक्षरी को यह कहने का निदेश हुआ है कि सक्षम प्राधिकारी ने सचिव, सामाजिक न्याय और अधिकारिता विभाग तथा सचिव, महिला एवं बाल विकास मंत्रालय, भारत सरकार द्वारा उपरोक्त विषय पर जारी दिनांक 06 मई, 2026 के अर्धशासकीय पत्र सं. डीपी/3/2024-डीपी-I को सभी सीएसआईआर प्रयोगशालाओं/संस्थानों/इकाइयों को सूचना, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने की स्वीकृति प्रदान की है।

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O. Letter No. DP/3/2024-DP-I dated 06<sup>th</sup> May, 2026 on the above subject issued by Secretary, Department of Social Justice and Empowerment and Secretary, Ministry of Women and Child Development, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.

  
22/5/26

(अमरेन्द्र कुमार/Amrendra Kumar)  
अवर सचिव (नीति प्रभाग)/Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above  
प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान  
The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
- 2) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 3) कार्यालय प्रति/Office copy.

**Anil Malik**  
Secretary  
Ministry of Women  
and Child  
Development



**Sudhansh Pant**  
Secretary  
Department of Social  
Justice and  
Empowerment

D.O.No. DP /3/2024-DP-I

May 6, 2026

*Dear Chief Secretary,*

The Department of Social Justice & Empowerment (DoSJE), as the nodal Department for Drug Demand Reduction in the country, is implementing the National Action Plan for Drug Demand Reduction (NAPDDR) with a focused mandate to prevent substance abuse through sustained awareness and outreach. The Nasha Mukta Bharat Abhiyaan (NMBA), under the NAPDDR, was launched on 15th August 2020 and it being implemented in all districts, with priority focus on youth, women and educational institutions.

2. The Hon'ble Union Home Minister and Minister of Cooperation, during the 9th Apex Level Meeting of the Narco-Coordination Centre (NCORD) held on 09th January 2026, issued clear directions for formulation and implementation of a time-bound three-year action plan aimed at measurable reduction in drug demand across the country.

3. In view of the above, it is requested that the Department of Women and Child Development in your State / UT may:

a. Issue appropriate directives to identify and engage Anganwadi Workers (AWW) as Nasha Mukti Mitra (NMM) for NMBA.

b. Ensure NMMs are integrated into existing awareness drives, utilizing the NMBA logo, NMBA mascot and de-addiction helpline number 14446.

c. Promote the mass pledge (both online and offline) against drug abuse as a movement at the grassroots level with the help of these NMMs and other local stakeholders. The QR code for online pledge, NMBA logo and NMBA mascot is attached at <https://drive.google.com/drive/folders/1cArYFi8v9vyhU9Gd3UGodEYg8RWe37FP?usp=sharing>

4. Your support and cooperation in creating Nasha Mukta Bharat is highly appreciated.

With kind regards.

Yours sincerely,



( Anil Malik )



( Sudhansh Pant )

To  
**The Chief Secretaries of all States/UTs**

Copy:  
ACS / Principal Secretary / Secretary  
Department of Women and Child Development in all States/UTs