

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद
Council of Scientific and Industrial Research
अनुसंधान भवन, 2, रफी मार्ग, नई दिल्ली-110001
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1(17)/2008-PD

दिनांक/Dated : 23.06.2026


कार्यालय ज्ञापन / OFFICE MEMORANDUM

विषय : 'भारत-ट्यूलिप हेरिटेज स्टोर्स' की स्थापना के संबंध में।

Sub : Establishment of 'Bharat-TULIP Heritage Stores'- reg.

अधोहस्ताक्षरी को यह कहने का निदेश हुआ है कि सक्षम प्राधिकारी ने सचिव, सामाजिक न्याय और अधिकारिता विभाग, सामाजिक न्याय और अधिकारिता मंत्रालय, भारत सरकार द्वारा उपरोक्त विषय पर जारी दिनांक 26 मई, 2026 के अर्धशासकीय पत्र संख्या 12014/05/2018-BC-III को सभी सीएसआईआर प्रयोगशालाओं/संस्थानों/इकाइयों को सूचना, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने की स्वीकृति प्रदान की है।

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O letter No. 12014/05/2018-BC-III dated 26th May, 2026 on the above subject issued by Secretary, Department of Social Justice & Empowerment, Ministry of Social Justice & Empowerment, Government of India, to all CSIR Labs./Instts./Units for information, guidance and compliance.


(अमरेन्द्र कुमार/ Amrendra Kumar)
अवर सचिव (नीति प्रभाग)/Under Secretary (PD)

संलग्न/Encl. : यथोपरि/ As above

प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान
The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
- 2) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 3) कार्यालय प्रति/Office copy.

सुधांश पंत, भा.प्र.से.
सचिव
Sudhansh Pant, IAS
Secretary



भारत सरकार
सामाजिक न्याय और अधिकारिता मंत्रालय
सामाजिक न्याय और अधिकारिता विभाग
Government of India
Ministry of Social Justice & Empowerment
Department of Social Justice & Empowerment

D.O. No. 12014/05/2018-BC-III

May 26, 2026

Dear Ma'am / Sir,

The Bharat-TULIP has been established as a brand of the Department of Social Justice and Empowerment (DoSJE) to promote and market products of its target groups through e-commerce platforms, as well as through physical outlets and exhibitions such as Shilp-Samagam Melas. The Apex Corporations under DoSJE have been entrusted with implementation of the initiative, with the National Backward Classes Finance & Development Corporation (NBCFDC) acting as the nodal agency.

2. In this context, the Chintan Shivir was organized by DoSJE from 24-26 April, 2026 at Chandigarh, during which a dedicated 'Bharat-Tulip Heritage Store' was set up to showcase and sell products crafted by artisans. The store featured a diverse range of traditional arts and crafts from different parts of the country and received an encouraging response from participants, thereby emerging as a successful initiative.

3. It is understood that Ministries and Departments organize Chintan Shivirs and various National Conferences from time to time. In view of the success of the Heritage Store at Chandigarh, the possibility of establishing similar "Bharat-TULIP Heritage Stores" during such events may be explored. This would provide a valuable platform to artisans for showcasing and marketing their products, while also promoting the rich and diverse traditional arts and crafts of the country.

4. I would, therefore, request your kind support in facilitating the setting up of Bharat-TULIP Heritage Stores during Chintan Shivirs, National Conferences and other major events organized by your Ministry/Department in future. Such actions will surely empower and encourage the artisans.

5. For any coordination or assistance regarding the setting up of Bharat-TULIP Heritage Stores during such events, the following officials of NBCFDC may kindly be contacted.

- (i) Ms Ranjana, Chief Manager, NBCFDC (ranjana@nbcfdc.gov.in), Mobile No. 95827 60076.
- (ii) Mr. Sajid Akhtar, Deputy Manager, NBCFDC (sajid.1997@nbcfdc.gov.in), Mobile No. 98115 13032.

Thanking you.

With best regards.

Yours sincerely,

Sudhansh Pant

(Sudhansh Pant)



All Secretaries of the Ministries/Departments
(Government of India)