

वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद
Council of Scientific and Industrial Research
अनुसंधान भवन, 2, रफी मार्ग, नई दिल्ली-110001
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1(17)/2008-PD

दिनांक/Date : 30.06.2026

कार्यालय ज्ञापन / OFFICE MEMORANDUM

विषय : आधिकारिक डिजिटल प्लेटफोर्मों और पत्राचार में 'खेलो इंडिया' के डिज़ाइन और लोगो को शामिल करने के सम्बन्ध में।

Sub : Inclusion of the 'Khelo India' design and logo in official digital platforms and correspondence - reg.

अधोहस्ताक्षरी को यह कहने का निदेश हुआ है कि सक्षम प्राधिकारी ने सचिव, खेल विभाग, युवा कार्यक्रम और खेल मंत्रालय, भारत सरकार द्वारा उपरोक्त विषय पर जारी दिनांक 29 मई, 2026 के अर्धशासकीय पत्र सं. 01/265/2026-एचओ - कार्यक्रम और प्रतियोगिता को सभी सीएसआईआर प्रयोगशालाओं/संस्थानों/इकाइयों को सूचना, मार्गदर्शन और अनुपालन के लिए अग्रेषित करने की स्वीकृति प्रदान की है।

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O. letter No. 01/265/2026-HO - Events and Competition dated 29th May, 2026 on the above subject issued by Secretary, Department of Sports, Ministry of Youth Affairs & Sports, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.


30.06.26

(अमरेन्द्र कुमार/Amrendra Kumar)

अवर सचिव (नीति प्रभाग)/Under Secretary (PD)

संलग्न/Encl. : यथोपरि/As above
प्रतिलिपि/Copy to:

- 1) सी.एस.आई.आर. की सभी राष्ट्रीय प्रयोगशालाओं/संस्थानों/मुख्यालय/एककों के निदेशक/प्रधान
The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
- 2) सी.एस.आई.आर. वेबसाइट/ CSIR Website
- 3) कार्यालय प्रति/Office copy.

हरि रंजन राव, भा.प्र.से
सचिव
Hari Ranjan Rao, IAS
Secretary



भारत सरकार
खेल विभाग
युवा कार्यक्रम और खेल मंत्रालय
Government of India
Department of Sports
Ministry of Youth Affairs & Sports

D.O.No. 01/265/2026-HO - Events and Competition

Date: 29.05.2026

Dear Madam/Sir,

As you are aware, **Khelo India** is the flagship Government of India Scheme, launched in 2017, by the Hon'ble Prime Minister of India, for the development of sports in the country being implemented through Ministry of Youth Affairs & Sports (MYAS)/ Sports Authority of India (SAI).

2. On various occasions, the Hon'ble PM has emphasized the importance of Khelo India Scheme in the holistic development of sports in the country and has given the inspiring mantra "खेलें भी, खिलें भी" to the nation. In line with the vision of the Hon'ble PM, the benefits of all Government of India schemes should reach the last mile, ensuring outreach to every citizen across the country.

3. In this context, and as part of the continuous efforts of the MYAS and the SAI towards spreading awareness and strengthening the brand value of 'Khelo India Scheme' nationwide, various innovative and sustainable initiatives are being undertaken.

4. Accordingly, it is requested that the attached **Khelo India designs** may kindly be incorporated in the e-Office platforms, bottom of the official emails, websites and other official correspondence of all offices in the ministry and affiliated units, to enhance the visibility and outreach of Khelo India initiative.

5. The above initiative will support the amplification and promotion of "Khelo India Scheme." In this regard, the details of the designated SAI official for coordination are as below:

Shri Onkar Nath Yadav

Director, Khelo India, Sports Authority of India

Contact No. +91-9013132710,

Email id: khelointdiaevents@gmail.com

6. HD images of designs and logo are available at (<https://drive.google.com/drive/folders/1iXvJ7o6i9fbRULDpo2EPLLYWyJoc2SMT?usp=sharing>)

Warm Regards,

Yours sincerely,

(Hari Ranjan Rao)

Encl: as above

To

Secretaries of all the Ministries in Govt. of India



खेलें भी, खिलें भी



Kheloindia.gov.in





**KHELO
INDIA**

खेलें भी, खिलाएँ भी



KheIndia.gov.in

