

Council of Scientific and Industrial Research
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1((17)/2008-PD

Date: 15.09.2026

OFFICE MEMORANDUM

Sub : Observance of the 11th Ayurveda Day, 2026- reg.

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O. letter No. L-13011/1/2026-AS-Part(5) dated 31st August, 2026 on the above subject issued by Secretary, Ministry of Ayush, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.


Amrendra Kumar
Under Secretary (PD)

Encl. : As above

Copy to:

1. The Directors/ Heads of all CSIR National Labs./Instts./Hqrs./Units
2. CSIR Website
3. Office copy

वैद्य राजेश कोटेचा

सचिव

Vaidya Rajesh Kotecha

Secretary



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

भारत सरकार

आयुष मंत्रालय

आयुष भवन, 'बी' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,

आई.एन.ए. नई दिल्ली-110023

Government of India

Ministry of Ayush

Ayush Bhawan, B-Block, GPO Complex,

INA, New Delhi-110023

Tel. : 011-24651950, Fax : 011-24651937

E-mail : secy-ayush@nic.in

Dear Colleague,

D.O.No. L-13011/1/2026-AS-Part(5)

31st August, 2026

As you are aware, Ministry of Ayush celebrates Ayurveda Day every year with the objective of promoting, propagating and popularising Ayurveda and creating greater awareness about its role in holistic health and wellbeing. Over the years, Ayurveda Day has grown into a nationwide platform for public engagement and awareness, providing an opportunity to bring together Governments, institutions, professionals and communities.

In continuation of this endeavour, I am pleased to inform that the 11th Ayurveda Day will be celebrated on 23rd September, 2026. The main national-level celebration will be held at the National Institute of Ayurveda (NIA), Panchkula, Haryana.

The theme for the 11th Ayurveda Day is "Ayurveda for a Healthier Tomorrow", with the following sub-themes:

- i. Integrative Healthcare for Better Health Outcomes
- ii. Evidence, Research and Innovation in Ayurveda
- iii. Ayurveda for Community Wellbeing and Sustainable Living

The tagline for the 11th Ayurveda Day is "One Health, One Future: Integrating Ayurveda Science through Evidence, Innovation, and Holistic Care."

The theme "Ayurveda for a Healthier Tomorrow" reflects the growing role of Ayurveda in addressing emerging health challenges through scientific advancement, integrative healthcare and community-centred approaches. As healthcare systems increasingly emphasise evidence-based care, scientific innovation and sustainable models of care, Ayurveda offers a holistic framework spanning health promotion, disease prevention, treatment, rehabilitation and healthy ageing. The three sub-themes accordingly focus on strengthening integrative healthcare, advancing evidence, research and innovation, and promoting community wellbeing and sustainable living.

Building on this vision, the Ministry proposes to further strengthen Ayurveda Day as a nationwide movement for holistic health and wellbeing through a whole-of-Government and whole-of-society approach. Participation of various Ministries/Departments of the Government of India, their attached/subordinate organisations, autonomous bodies, academic and healthcare institutions and other associated stakeholders would provide an important impetus to this endeavour.

In this regard, I seek your valuable support and cooperation for the successful observance of the 11th Ayurveda Day. It is requested that suitable directions may kindly be issued to the concerned organisations/institutions under the administrative control of your Ministry/Department to actively participate in the observance of Ayurveda Day and undertake suitable activities aligned with the theme and sub-themes, as considered appropriate within their respective mandate.

To facilitate wider visibility and documentation of the nationwide observance, it is requested that details of the activities undertaken by the Ministry/Department and its associated organisations/institutions may also be uploaded on the Ayurveda Day microsite <https://ayurvedaday.org.in>. All relevant information pertaining to the 11th Ayurveda Day,

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including IEC materials and links to creatives and templates, is being made available and updated periodically on the Ayurveda Day microsite.

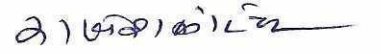
I look forward to the active participation and continued cooperation of all Ministries/Departments of the Government of India in making the 11th Ayurveda Day a truly nationwide movement for a healthier tomorrow through Ayurveda.

The details of Nodal Officer in case of any queries or further coordination are as follows:

Ms. Vijayalakshmi Bharadwaj
Director, Ministry of Ayush
Phone: 011-24651658
Email: vijayalakshmi.bharadwaj40@gov.in

With regards,

Yours sincerely,



(Rajesh Kotecha)

To,

Secretaries of all Ministries/Departments of Government of India