

Council of Scientific and Industrial Research
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1((17)/2008-PD

Date: 18.09.2026

OFFICE MEMORANDUM

Sub : Procurement from "The Cottage" for promotion of Indian handicraft and handloom products – reg.

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O. letter No. MoT/CCIC/2026-27 dated 25th August, 2026 on the above subject issued by Secretary, Ministry of Textiles, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.

Further, this shall not be construed to mean any financial consent or financial approval for the purchase of "The Cottage" products or acceptance of the purchase on a single nomination or single tender basis. In case of any actual procurement, it will be mandatory to follow the prescribed normal procedure including prevailing GFR, procurement rules, rate rationale, competitiveness, budget availability and approval of the Competent Authority. No purchase will be made on the basis of the said letter alone at higher rates or deviating from the normal procurement procedure.


Amrendra Kumar

Under Secretary (PD)

Encl. : As above

Copy to:

1. The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
2. CSIR Website
3. Office copy



D.O. No. MoT/CCIC/2026-27

25th August, 2026

Dear Secretary,

As you are aware, the Central Cottage Industries Corporation of India Limited (CCIC), a Central Public Sector Enterprise under the aegis of the Ministry of Textiles has been dedicated to promoting and preserving India's rich heritage of traditional arts, crafts and handlooms. Through its flagship brand, "**The Cottage**", CCIC has, for decades, ensured authenticity, quality, fair market access and sustainable livelihoods for artisan communities across the country.

2. We invite your Ministry and its affiliated Departments/PSUs to consider patronage of "The Cottage" for procurement that reflects India's timeless artistry.
3. The Cottage offers a comprehensive collection ideal for official events, ceremonial occasions, customised corporate gifting and a wide range of handcrafted products, including wooden artefacts, brassware and bronzes, handcrafted silver and Meenakari jewellery, hand-painted décor items, carpets and durries, heritage furniture, furnishing fabrics, handloom products, all reflecting India's timeless artistic traditions. The product catalogue may be accessed at www.thecottage.in.
4. "The Cottage" is fully integrated with the Government e-Marketplace (GeM) and ONDC, enabling seamless procurement in accordance with Government norms. Its turnkey interior and furnishing solutions have been deployed in prestigious national projects, including the New Parliament Building and Pravasi Bharatiya Kendra, demonstrating its capability to deliver high-quality solutions while promoting Indian craftsmanship with the spirit of '**Atmanirbhar Bharat**'.
5. Procurement through "The Cottage" is a direct investment that empowers thousands of artisan families by ensuring sustainable livelihoods and positioning India's cultural identity at the heart of formal institutions.
6. "The Cottage" would be happy to support your Ministry and its affiliated Departments/PSUs procurement needs and curate offerings aligned with the requirements. For any assistance in curating products or facilitating procurement, Shri Bimal Gopalachari, Managing Director, CCIC, may be contacted at +91-9431600401, 011-23320554 or md@cottageemporium.in.
7. Let us together reaffirm India's commitment towards empowering artisans and weavers while promoting India's rich craft traditions in the spirit of '**Vocal for Local**' and '**Atmanirbhar Bharat**'.

Respectfully,

Yours Sincerely,

Neelam Shami Rao
(Neelam Shami Rao)

All Secretaries, Govt. of India