

Council of Scientific and Industrial Research
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1((17)/2008-PD

Date: 08.09.2026

OFFICE MEMORANDUM

Sub : Request for extending necessary support to spiritual organizations in conducting activities under Nasha Mukta Bharat Abhiyaan (NMBA) – reg.

The undersigned is directed to state that the Competent Authority has accorded approval to forward the Office Memorandum No. DP-13011(6)/12/2026-DP-III dated 25th August, 2026 on the above subject issued by Department of Social Justice and Empowerment, Ministry of Social Justice and Empowerment, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.



Amrendra Kumar

Under Secretary (PD)

Encl. : As above

Copy to:

1. The Directors/ Heads of all CSIR National Labs./Instts./Hqrs./Units
2. CSIR Website
3. Office copy

F.No. DP-13011(6)/12/2026-DP-III
Government of India
Ministry of Social Justice and Empowerment
Department of Social Justice and Empowerment
(Drug Prevention Division)

GPOA 3, Netaji Nagar, New Delhi
Dated: 25.08.2026

OFFICE MEMORANDUM

Subject: Request for extending necessary support to spiritual organizations in conducting activities under Nasha Mukh Bharat Abhiyaan (NMBA)- reg.

The Department of Social Justice & Empowerment (DoSJE), the Nodal Department for Drug Demand Reduction in the country, has been implementing the Scheme "National Action Plan for Drug Demand Reduction (NAPDDR)" with the objective of creating awareness and educating general masses about the ill-effects of substance abuse. Under NAPDDR, the Department launched Nasha Mukh Bharat Abhiyaan (NMBA) on 15th August 2020, the flagship campaign aimed at creating awareness about the ill effects of substance abuse and promoting a drug-free society.

2. With the objective of spreading the message of NMBA among the youth, women, students and the community, this Ministry has signed MoUs with eight Spiritual/Social Service organizations namely (i) The Art of Living, (ii) Brahma Kumaris, (iii) Sant Nirankari Mission, (iv) All World Gayatri Parivar, (v) ISKCON, (vi) Shri Ram Chandra Mission, (vii) Sivananda Yoga Vedanta Dhanwantari Ashram and (viii) University of Patanjali to support NMBA and conduct mass awareness activities. Details of these organizations are annexed.

3. All the Ministries/Departments are requested to issue necessary directions to the organizations under its administrative control to extend necessary support to the aforesaid spiritual organizations for conducting awareness activities under the Nasha Mukh Bharat Abhiyaan (NMBA) as per the extant norms of the Organization/Institute.

4. This issues with the approval of the competent authority.

Digitally signed by
Arun Kumar Karn
Date: 29-08-2026
12:20:56

(Arun Kumar Karn)
Under Secretary to Govt. of India
Email: usdp1-dosje@gov.in

To

The Secretaries of all Ministries/Departments
Government of India (As per list)

Copy to : The concerned spiritual organisations (as per list)

Annexure

List of Spiritual Organizations

- i. Shri Rishi Mehra, Director- Social Projects, The Art of Living, 21st Km, Kanakapura Main Road, Udaypura, Bangalore, Karnataka-560082 (email id: rishi.mehra@in.artofliving.org)
- ii. Dr. Banarsilal Sah, Secretary, Medical Wing of Rajyoga Education and Research Foundation, Brahma Kumaris, Mt. Abu, Rajasthan (email id: medicalwing@bkivv.org)
- iii. Dr. Chinmay Pandya, Pro Vice Chancellor, Dev Sanskriti Vishwavidyalaya, All World Gayatri, Parivar, Haridwar, Uttarakhand-249411 (email id: provc@dsvv.ac.in)
- iv. Shri Rohini Suta Das, Member of Management Council, ISKCON India, ISKCON Delhi, Hare Krishna Hill, Sant Nagar, East of Kailash, New Delhi - 110065 (email id: rohinisutadas.gkg@gmail.com)
- v. Shri V. Srinivasan, Convenor- Global Heartfulness Programs, Heartfulness Institute/Shri Ram Chandra Mission, Kanha Shanti Vanam, Kanha Village, Ranga Reddy, Hyderabad, Telangana (email v.srinivasan@volunteer.heartfulness.org)
- vi. Dr. Acharya Balkrishna, Secretary General, Patanjali Yogpeeth Trust Haridwar, Uttarakhand (email id: vedpriya.arya@patanjali.res.in)
- vii. Shri Joginder Sukhija, Secretary, Sant Nirankari Mission, Sant Nirankari Colony, Delhi, (email id: secretary@nirankari.org)
- viii. Shri Natraj, Director, Sivananda Yoga Vedanta Dhanwantari Ashram, PO Neyyar Dam, Trivandrum, Kerala (email id: guestindia@sivananda.org)