

Council of Scientific and Industrial Research
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

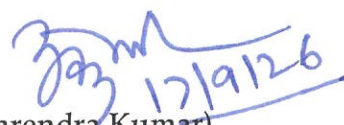
No. : 5-1((17)/2008-PD

Date: 17.09.2026

OFFICE MEMORANDUM

Sub : Regarding "Swachh Sagar Surakshit Sagar (SSSS) 5.0 Campaign".

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O. letter No. MoES/Outreach/E-12540 dated 02 September, 2026 on the above subject issued by Secretary, Ministry of Earth Science, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.


(Amrendra Kumar)
Under Secretary (PD)

Encl. : As above

Copy to:

1. The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
2. CSIR Website
3. Office copy

डॉ. टी. श्रीनिवास कुमार
Dr. T. SRINIVASA KUMAR



सचिव
भारत सरकार
पृथ्वी विज्ञान मंत्रालय
पृथ्वी भवन, लोदी रोड, नई दिल्ली- 110003
SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF EARTH SCIENCES

PRITHVI BHAWAN, LODHI ROAD, NEW DELHI-110003

D.O.No. MoES/Outreach/E-12540

Dated: 2nd September, 2026

Dear Madam,

This is in pursuance of this Ministry's letter dated 10 July 2026 regarding the Swachh Sagar Surakshit Sagar (SSSS) 5.0 campaign, being organised by the Ministry of Earth Sciences (MoES) during 12-19 September 2026.

I would request your kind support in mobilising all offices under your Ministry to participate in the campaign, as part of *Jan Bhagidari*.

Launched in 2022, SSSS has evolved into a significant citizen-led movement for ocean health, bringing together Ministries, educational institutions, community groups, NGOs and citizens in collective action against marine litter, particularly plastic waste. With India's coastline of nearly 11,098 km, and millions of livelihoods dependent on the ocean and coastal ecosystems, sustained public participation is essential for promoting cleaner and healthier seas.

The fifth edition of SSSS will include beach clean-up campaigns at more than 111 locations, an all-India National Pledge on Ocean Conservation, the first-of-its-kind Ocean Olympiad for young students, and several other activities across coastal States and through digital and social media platforms.

I would particularly appreciate your support in encouraging all concerned offices under your Ministry to:

1. Disseminate the message to all departments and offices under your Ministry, at the widest possible granularity, to participate in beach clean-ups. The list of Day-wise activities, beaches identified for clean-up drive, and list of beaches to be visited by VVIPs for Coastal Clean-up Drive during 12-19 September are attached.
2. Take the Online Swachh Sagar Surakshit Sagar V.05 (SSSS V.05) **pledge** on Ocean Conservation (at <https://niot.res.in/SSSS/pledge.php>), and downloading/ installing the free-of-cost mobile application (available as **SAGAR PRAHARI** on Android and IOS) for the campaign.
3. Engage the social media handles of the MoES (on X, Instagram, Facebook, and YouTube) with the hashtag (**#SwachhSagar**) and amplify this into a mass movement. Communication and creative materials (posters, digital assets, pledge banners, activity guidelines, etc.) for the campaign have been prepared and shared via the link at: https://drive.google.com/drive/folders/1_FpjQ9ZFJbH70j1ovEsnFF-rhJ9iTksC

SSSS 5.0 campaign will conclude on the International Coastal Cleanup Day, i.e., September 19th, 2026, with multi-beach coverage. Nodal officers for this campaign from MoES, Dr. Jagvir Singh, Sct.G, M: 09962096363 (jvsingh.moes@nic.in) and Dr. Rajesh Siva, Sct.F, M: 09868105010 (rajesh.niot@gov.in) shall be available for support and coordination.

With Warm regards,

Yours sincerely,

(T. Srinivasa Kumar)

Ms. N. Kalaiselvi

Secretary,
Department of Scientific & Industrial Research,
Room No. 128, Anusandhan Bhawan, 2 Rafi Marg,
New Delhi – 110001

INTERNATIONAL COASTAL CLEANUP 2026

Consolidated Beaches List and Coordinators, MoEF&CC Beach List & Bisleri Corporate Social Responsibility Team Information

SECTION 1 — IDENTIFIED BEACHES AND LOCAL COORDINATORS

GUJARAT

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
1	Mandvi	Dr. Durga Prasad Behera	Gujarat Institute of Desert Ecology, Opp. Changleshwar Temple, Mundra Road, Bhuj - 370001, Gujarat - India	9437447778, desert_ecology@yahoo.com, durga.marine@gmail.com	NCCR	22.807200	69.348450
2	Veraval	Mr. Prashanth Govande Project Scientist (INCOIS)	Dr. V.R. Madhu, ICAR-CIFT	8089439629, madhucift@gmail.com	INCOIS	20.904201	70.350609
3	Dumas	Dr. Darshan Marjadi	Department of Biotechnology, Shree Ramkrishna Institute of Computer Education & Applied Sciences, Athwa, Surat, Gujarat 395001	9978855499, darshan.marjadi@srki.ac.in	NIOT	21.020419	72.682800
4	Madhavpur	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	21.250982	69.925232
5	Jamnagar	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	22.564561	70.090027
6	Dwarka	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	22.234764	68.958778
7	Porbandar	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	21.585935	69.543457
8	Somnath	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	20.880000	70.401200
9	Jafrabad	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	20.851112	71.382294
10	Bhavnagar	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	21.786282	72.265320
11	Khambhat	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	22.272577	72.621002
12	Valsad	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	20.599700	72.885700
13	Mundra	Dr. Borisagar (IIT Gandhinagar)	IIT Gandhinagar	8980163138	NIOT	22.809099	69.767990
14	Mangrol	Mr. Prashanth Govande Project Scientist (INCOIS)	Dr. V.R. Madhu, ICAR-CIFT	8089439629, madhucift@gmail.com	INCOIS	21.090907	70.092773

DAMAN DIU

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
15	Gomti Mata	Shri Baria Umeshkumar C	Samgra Shiksha, Education Department, Diu	98986 65365, ssa_diu@yahoo.in	NCCR	20.695746	70.870056

MAHARASHTRA

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
16	Juhu	Dr. Anil Eknath Avhad	R J College of Arts, Science & Commerce (Autonomous), Mumbai	9322270124, anilavhad@rjcollege.edu.in	NCCR	19.095862	72.799530
17	Mandavi, Ratnagiri	Dr. Laxmikanth Dhage Scientist C (INCOIS)	Dr. B. G. Bhaware Affiliation: Vedak College	9822620421, bgbhaware.pfz@gmail.com	INCOIS	16.988174	73.277607
18	Murud - Raigad	Dr. Laxmikanth Dhage Scientist C (INCOIS)	Dr. B. G. Bhaware Affiliation: Vedak College	9822620421, bgbhaware.pfz@gmail.com	INCOIS	18.324055	72.953339
19	Malvan	Dr. Ganesh Margaj	Pancham Khemraj Mahavidyalaya, Sawantwadi	9420209013	NIOT	16.057031	73.453045

GOA

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
20	Miramar	Ms. Mayukha P, Project Scientist (INCOIS)	Dr. Mani Murali , NIO	9422593599	INCOIS	15.482900	73.808900
21	Baina Beach	Dr. Luis	NCPOR, Goa	9422457368, alvluis@ncpor.res.in	NCPOR	15.387710	73.805720
22	Hollant Beach	Dr. Luis	NCPOR, Goa	9422457368, alvluis@ncpor.res.in	NCPOR	15.369467	73.862350
23	Hawai Beach	Ms. Mayukha P, Project Scientist (INCOIS)	Dr. Mani Murali , NIO	9422593599	INCOIS	15.461126	73.796453
24	Caranzalem Beach	Ms. Mayukha P, Project Scientist (INCOIS)	Dr. Mani Murali , NIO	94225 93599	INCOIS	15.464228	73.802204

KARNATAKA

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
25	Aligadda Beach, Karwar	Dr. C. Kalidas	Central Marine Fisheries Research	8098102120, kalidas.c@icar.org.in	NCCR	14.826664	74.112396

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
			Institute				
26	Honnavar	Dr. Prakash Meshta	Snehakunja Trust, Vivekanandadhama, Kasargod, Honnavar, Karnataka-581342	9342470560, prakashhonnavar@gmail.com	NIOT	14.277027	74.417267
27	Ullal, Mangalore	Dr. S. R. Somashekar	College of Fisheries, Mangaluru - 575 002	9448502735, krsomashekar@gmail.com	NIOT	12.816907	74.837666
28	Malpe	Dr. Nidheesh, Scientist D & Team	Dr. Anish Kumar Warriar, Affiliation: MAHE-MIT	8217613284, anish.warrier@manipal.edu	INCOIS	13.365571	74.686089
29	Kaup Beach	Dr. Nidheesh, Scientist D & Team	Dr. Anish Kumar Warriar, Affiliation: MAHE-MIT	8217613284, anish.warrier@manipal.edu	INCOIS	13.333169	74.700508

KERALA

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
30	Bekal Beach, Kasargod	Dr. S. Anbazhagi	Department of Environmental Science, Central University of Kerala	9074306815, sanbazhagi@cukerala.ac.in	NIOT	12.392988	75.028381
31	Kochi	Prof. S. Bijoy Nandan	Department of Marine Biology, Microbiology & Biochemistry, School of Marine Sciences, Cochin University of Science & Technology (CUSAT).	9446022880, bijohnandan@cusat.ac.in	NCCR	9.969316	76.245782
32	Alappuzha	Dr. E. V. Ramasamy / Dr. Mahesh Mohan	School of Environmental Sciences, MG University, Kottayam, Kerala	9447095935, evramasamy1@gmail.com, evramasamy@mgu.ac.in, maheshmohan@mgu.ac.in, mahises@gmail.com	NIOT	9.489488	76.317558
33	Karumkulam	Mr. Rethin Antony	Coastal student's cultural forum, Karumkulam, puthiyathura. P. O, Thiruvananthapuram, Kerala, 695526	9037530733, cscftvm@gmail.com	NIOT	8.316730	77.061710
34	Fort Kochi	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	9.968090	76.240997
35	Puthuvypin	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	9.974261	76.221771
36	Valapad, Trissur	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	10.495914	76.040497
37	Kozhikode: Beach 1	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	11.257646	75.767448
38	Kozhikode: Beach 2	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	11.210734	75.783520
39	Kasargode: Beach 1	Mr. S P Vighneshwar, Scientist E (INCOIS)	Prof. Anu Gopinath Affiliation: KUFOS	9446838319, dranugopinath@gmail.com	INCOIS	12.505046	74.971690

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
40	Kasargode: Beach 2	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	12.538478	74.957228
41	Kannur Beach 1	Dr. Sherine (CMLRE)	CMLRE, Kochi	8129629762, sherine@cmlre.gov.in	CMLRE	11.864663	75.350418
42	Kovalam Beach, Thiruvananthapuram	Dr. Elaine, Research Associate (INCOIS)	Prof. S. Suresh Kumar Affiliation: KUFOS	9447508065 suresh@kufos.ac.in	NCESS	8.391120	76.970901
43	Kollam Beach	Dr. Ramesh Madipally (NCESS)	NCESS, Thiruvananthapuram	—	NCESS	8.879411	76.582882
44	Ernakulam Valappu Beach	Dr. Elaine, Research Associate (INCOIS)	Prof. S. Suresh Kumar Affiliation: KUFOS	9447508065 suresh@kufos.ac.in	INCOIS	10.007312	76.215677
45	Ponnani	Dr. Elaine, Research Associate (INCOIS)	Prof. S. Suresh Kumar Affiliation: KUFOS	9447508065 suresh@kufos.ac.in	INCOIS	10.779433	75.915098

LAKSHADWEEP ISLAND

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
46	Kavaratti (Beach Cleaning + Workshop + Underwater Cleaning)	Mr. S P Vighneshwar, Scientist E (INCOIS)	Prof. Anu Gopinath Affiliation: KUFOS	9446838319 dranugopinath@gmail.com	INCOIS	10.577407	72.641838
47	Agatti (Beach Cleaning + Underwater Cleaning)	Mr. T Rajasekhar, Sr. Executive (INCOIS)	Prof. Anu Gopinath Affiliation: KUFOS	9446838319 dranugopinath@gmail.com	INCOIS	10.876802	72.196312
48	Kadmat/Androth (Underwater Cleaning)	Dr. Vigneshwar	INCOIS	9885068048	INCOIS	11.225172	72.774189

ANDAMAN & NICOBAR ISLAND

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
49	Anderson Island	Dr. V. Shiva Shankar	Department of Science, Mahatma Gandhi Government College, Mayabunder, Middle & North Andaman-744 203	95318 65645, 98830 04933, shivashankarvj@gmail.com	NIOT	12.613704	92.960987
50	Corbyns Cova Beach	Dr. Gadi Padmavati	Department of Ocean Studies and Marine Biology, Pondicherry University, Andaman Campus, Port Blair	9531912770, padma190@rediffmail.com	NCCR	11.640467	92.751217
51	Rangachang	Ms. Pragnya & Ms. Tharunya Project Assistant (INCOIS)	Prof. R. Mohanraju Affiliation: Pondicherry University	9434281143, mohanrajupu@pondiu ni.ac.in	INCOIS	11.576823	92.740574
52	Burmanallah	Mr. R V Giridhar, Asst Manager (INCOIS)	Prof. R. Mohanraju Affiliation: Pondicherry	9434281143, mohanrajupu@pondiu ni.ac.in	INCOIS	11.545520	92.732184

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
			University				
53	Swaraj Dweep (Underwater Cleaning)	Mr. R V Giridhar, Asst Manager (INCOIS)	INCOIS	—	INCOIS	11.961410	92.964764
54	Shah Dweep (Underwater Cleaning)	Ms. Pragnya & Ms. Tharunya (INCOIS)	INCOIS	—	INCOIS	11.839127	93.041410

TAMIL NADU

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
55	Fishing Harbour	Dr. M. Thirumurthy	Department of Genetic Engineering, School of Bioengineering, SRMIST, Kattankulathur - 603203	9944572918, thirumum@srmist.edu.in	NIOT	13.116011	80.302248
56	Thiruvannamiyur	Dr. P.K. Karuppasamy	Presidency College, Kamarajar Salai, Chepauk, Chennai - 600005	9629609271, saams2007@gmail.com	NIOT	12.980973	80.270405
57	Akkarai	Dr. S. Sivaraj	Sathyabama Institute of Science and Technology	sivaraj.cor@sathyabama.ac.in	NCCR	12.881801	80.253496
58	Kovalam	Dr. R. Nagalakshmi	Department of Civil Engineering, SRM Institute of Science and Technology, Kattankulathur, Chennai	8248720201, nagalakshmi.r@ktr.srmuniv.ac.in	NIOT	12.789705	80.254054
59	Mahabalipuram	Dr. Vijayalakshmi P.	Dept of ECE, NSS Programme Officer (Unit-III), VISTAS, Pallavaram, Chennai.	9677110726, viji.se@vistas.ac.in	NIOT	12.617264	80.199809
60	Ennore	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.207526	80.324650
61	Kasimedu	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.123387	80.298622
62	Thiruvottiyur	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.159871	80.307913
63	Royapuram	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.1062	80.2996
64	Marina North	Mr. Vijaya Raghavan	NIOT	8144986758	NIOT	13.089803	80.294073
65	Marina Central	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.049860	80.284417
66	Marina South	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.018900	80.278645
67	Santhome	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.033764	80.280833
68	Foreshore Estate	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	13.024942	80.279438
69	Besant Nagar (Elliot's Beach)	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	12.999540	80.274868
70	Neelankarai	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	12.947516	80.263023
71	Palavakkam	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	12.960732	80.265942

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
		Club Chennai)					
72	Injambakkam	Mr. Rohindoss (Rotary Club Chennai)	Rotary club, Chennai	9840267199	NIOT	12.916564	80.258389
73	Kadapakkam	Mr. Rajeshkumar (Nammal Mudium Trust)	Nammal Mudium Trust, No. 44 Kolar Street, Kolathur Post, Cheyyur-TK, Chengalpattu-Dist. Tamil Nadu-603304	9500654256, nammaalmudiyumtrust@gmail.com	NIOT	12.249431	80.011368
74	Silver Beach	Dr. Perumal Murugesan	Centre of Advanced Study, Marine Biology, Annamalai University	9443896458, pmurugesan74@gmail.com	NIOT	11.709435	79.781492
75	Nagapattinam	Dr. R. Rajaram	Department of Marine Science, Bharathidasan University, Tiruchirappalli - 620024.	9842874661, rajaramdms@bdu.ac.in	NIOT	10.767544	79.852216
76	Thondi, Palk Bay	Dr. S. Ravikumar	Prof & Head, School of Marine Science, Alagappa University Thondi Campus, SP Pattinam, Thondi, Tamil Nadu-623409	ravibiotech201321@gmail.com	NIOT	9.740570	79.020667
77	Kaarangadu	Prof. Stella	SethuBhaskara Marine Research centre, SethuBhaskara Agricultural College and Research Foundation, Visalayankottai, Karaikudi (Tk)	9443112812, 9500279996, stella2004@rediffmail.com, stellachellaiyan2023@gmail.com	NIOT	9.276723	79.155378
78	Pudumadam	Dr. M. Anand	The Head, Department of Marine and Coastal Studies, School of Energy, Environment and Natural Resources, Madurai Kamaraj University, Pudumadam - 623 524, Ramnad District, Tamil Nadu.	9444120690, anandm21@yahoo.com	NIOT	9.257325	79.091778
79	Rameswaram (Beach Cleaning)	Mr. Vijay Raghavan, NIOT	NIOT	81449 86758	NIOT	9.284961	79.315989
	(Underwater Cleaning)	Mr. T N C Karthick, Scientist D Mr.Devendra Kumar, FAO (INCOIS)	INCOIS	Mobile: 9443261799	INCOIS		
80	Pallam Sanguthurai	Mr. T N C Karthik, Scientist D (INCOIS)	Dr. S. Velvizhi Affiliation: MSSRF	Mobile: 9443261799 Email: velvizhi@mssrf.res.in	INCOIS	8.078180	77.547684
81	Chinnangudi	Mr. T N C Karthik, Scientist D (INCOIS)	Dr. S. Velvizhi Affiliation: MSSRF	Mobile: 9443261799 Email: velvizhi@mssrf.res.in	INCOIS	10.986020	79.854748

PUDUCHERRY

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
82	Chinna Veerampatinam	Member Secretary / Shri. P. Vipin Babu	Puducherry Pollution Control Committee, III floor, PHB building, 5, Anna Nagar, Puducherry- 605005	0413-2201256, 9894170380, ppcc.pon@nic.in, Scippcc@gmail.com	NIOT	11.874071	79.823141
83	Kalapet	Dr. Golda A. Edwin	Executive Director, Association for Promoting Sustainability in Campuses and Communication, No. 23, Kamaraj Salai, Thattanchavady, Puducherry	8870854633, info@apscindia.org	NIOT	12.040999	79.877129
84	TR Pattinam	Mr. Devendra Kumar, Finance & Accounts Officer (INCOIS)	Dr. S. Velvizhi Affiliation: MSSRF	9443261799 velvizhi@mssrf.res.in	INCOIS	10.873515	79.853268
85	Pannithittu	Mr. Devendra Kumar, Finance & Accounts Officer (INCOIS)	Dr. S. Velvizhi Affiliation: MSSRF	9443261799 velvizhi@mssrf.res.in	INCOIS	10.915825	79.853654

ANDHRA PRADESH

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
86	RK Beach	Prof. P. Janakiram	Marine Living Resources, Andhra University, Visakhapatnam 530003, Andhra Pradesh	8309527079, pasupuleti9999@gmail.com	NIOT	17.710753	83.330269
87	Nellore	Dr. Deviram Garlapati	National Institute of Ocean Technology, Pamanji	9494667678, deviram.niot@gov.in	NIOT	14.426035	80.180283
88	Pedajalarpeta Beach	Dr. G Vijay, Scientist F & Team (INCOIS)	Dr. B. Ananda Gajapathi Raju Affiliation: Andhra University	8019794841 anand.bakuru@gmail.com	INCOIS	17.685241	83.299713
89	Srikakulam	Ms. P Suneetha Project Scientist (INCOIS)	INCOIS	MSS	INCOIS	18.004856	83.579178
90	Vizianagaram	Ms. P Suneetha Project Scientist (INCOIS)	INCOIS	MSS	INCOIS	17.931376	83.507423
91	Anakapalli	Dr. Sneha Jha, Project Scientist & Team (INCOIS)	Dr. B. Ananda Gajapathi Raju Affiliation: Andhra University	8019794841 anand.bakuru@gmail.com	INCOIS	17.899933	83.459530
92	Kakinada	Dr. Anada Raju, Project Scientist (INCOIS)	INCOIS	MSS	INCOIS	16.925121	82.258158
93	Dr BR Ambedkar	Dr. Anada Raju,	INCOIS	MSS	INCOIS	16.428429	82.012510

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
	Konaseema	Project Scientist (INCOIS)					
94	West Godavari	Mr. Mandla Mahender, Project Asst (INCOIS)	INCOIS	MSS	INCOIS	16.319563	81.744118
95	Krishna	Mr. Mandla Mahender, Project Asst (INCOIS)	INCOIS	MSS	INCOIS	15.733605	80.971298
96	Bapatla	Mr. Vivekananda Swamy, Sci Asst (INCOIS)	INCOIS	MSS	INCOIS	15.835196	80.510559
97	Prakasam	Mr. Vivekananda Swamy, Sci Asst (INCOIS)	INCOIS	MSS	INCOIS	15.507942	80.222168
98	Sri Potti Sriramulu Nellore	Mr.Venkateshwara Rao Project Scientist (INCOIS)	INCOIS	MSS	INCOIS	14.458950	80.182343
99	Tirupati	Mr.Venkateshwara Rao Project Scientist (INCOIS)	INCOIS	MSS	INCOIS	13.681683	80.237274

ODISHA

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
100	Gopalpur	Dr. Anjan Kumar Prusty	Department of Environmental Science, Berhampur University	anjaneia@gmail.com, hod.evs.bu@gmail.com	NIOT	19.258160	84.913845
101	Chandipur Beach	Dr. Smurti Rekha Sahu	Fakir Mohan University, Vyasa Vihar, Nuapadhi, Balasore, Odisha 756 020	6782275515, 8018737798, 8927527997, vcfmuniversity@gmail.com, srsahoo.geol@gmail.com	NIOT	21.447317	87.046051
102	Puri	Dr. Marigoudar	NCCR	9677149982	NCCR	19.793033	85.826225
103	Rushikulya	Dr. Imtihan Shah	Govt Science college, Chatrapur	89846 06482	NIOT	19.372693	85.076408
104	Purunabandha Beach	Dr. S K Baliar Singh, Scientist C (INCOIS)	Dr. Kamal Kumar Barik Affiliation: Centurion University	9439477770 kamal.barik@cutm.ac.in	INCOIS	19.3874530	85.0860543
105	Haripur Beach	Dr. S K Baliar Singh, Scientist C (INCOIS)	Dr. Kamal Kumar Barik Affiliation: Centurion University	9439477770 kamal.barik@cutm.ac.in	INCOIS	19.2667273	84.9175867

WEST BENGAL

S.No	Proposed Beach	Local Coordinator	Communication Address	Phone / Email	Co-ordinating Institute	Latitude	Longitude
106	Mandarmani	Mr. V Subramanyam, Purchase Officer (INCOIS)	Dr. Jatisankar Bandyopadhyay (PI) Dr. Sourav Maity (Co-PI) Affiliation: Vidyasagar University	8885016910 / 9433455107, Jatib@mail.vidyasagar .ac.in, souravmaity@mail.vi dyasagar.ac.in	INCOIS	21.650727	87.670727
107	Sagar Island	Dr. Punarbasu Chaudhuri	Department of Environmental Science, Kolkata University	9831140980, pcenbs@caluniv.ac.in	NIOT	21.644185	88.050957
108	Digha Beach	Dr. Sudipta Ghorai	Department of Zoology, Egra Sarada Shashi Bhusan College, Purba Medinipur- 721429, West Bengal	8016828811, sudiptag8@gmail.co m	NCCR	21.617537	87.511940
109	Tajpur	Mr. V Subramanyam, Purchase Officer (INCOIS)	Dr. Jatisankar Bandyopadhyay (PI) Dr. Sourav Maity (Co-PI) Affiliation: Vidyasagar University	8885016910 / + 91 9433455107 Jatib@mail.vidyasagar .ac.in souravmaity@mail.vi dyasagar.ac.in	INCOIS	21.646260	87.635193

SECTION 2 — LIST OF BEACHES COORDINATED BY MoEF&CC

ANDHRA PRADESH

S.No	Name of the Beach
1	Baruva Beach (Srikakulam District)
2	Chintapalli Beach (Vizianagaram District)
3	Rushikonda Beach (Blue Flag Beach) (Visakhapatnam District)
4	Mutyalammapalem Beach (Anakapalli District)
5	NTR Beach (Kakinada District)
6	Perupalem Beach (West Godavari District)
7	Mypadu Beach (SPSR Nellore District)
8	Suryalanka Beach (Bapatla District)

TAMIL NADU

S.No	Name of the Beach
9	Chennai - Palavakkam Beach
10	Mayiladuthurai - Tharangambadi Beach
11	Kanniyakumari - Chothavilai Beach
12	Nagapattinam - Velankanni Beach
13	Ramanathapuram - Ariyaman Beach
14	Thanjavur - Pudupattinam

DAMAN AND DIU

S.No	Name of the Beach
15	Jampore Beach
16	Devka Beach
17	Ghogla Beach
18	Nagoa Beach

WEST BENGAL

S.No	Name of the Beach
19	New Digha Beach, Ramnagar-I
20	Old Digha Beach
21	Shankarpur Biswa Bangla Beach
22	Tajpur Biswa Bangla Beach - Ramnagar-II
23	Mandarmoni Market Beach
24	Bakkhali Beach, Namkhana

LAKSHADWEEP

S.No	Name of the Beach
-	State Nodal
25	Moola Beach (Androth Island)
26	Panchayat Stage Beach (Chetlat Island)
27	Kalbila Beach (Western Side, Amini)
28	Lagoon Beach (Agatti Island)
29	Makai Beach (Kadmat Island)
30	Western Beach (Kalpeni Island)

GOA

S.No	Name of the Beach
31	Candolim, North Goa
32	Agonda, South Goa

PUDUCHERRY

S.No	Name of the Beach
33	Promenade Beach, in front of Chief Secretariat, Puducherry
34	Veerampatinam Coastal Stretch to Eden Beach, Puducherry
35	Karaikal Beach (Near Arasalar), Karaikal

MAHARASHTRA

S.No	Name of the Beach
36	Shirgav
37	Rajodhi
38	Parnaka
39	Juhu
40	Aksha
41	Shriwardhan
42	Alibag
43	Murud
44	Bhatye
45	Kunkeshwar
46	Devgad
47	Vijaydurg
48	Mithbav
49	Malvan
50	Vengurla
51	Tarkarli
52	Achara

S.No	Name of the Beach
53	Devbagh
54	Redi
55	Shiroda
56	Bhogwe

ANDAMAN AND NICOBAR

S.No	Name of the Beach
57	Karmatang
58	Ramnagar
59	Butler Bay
60	Radha Nagar (Received from Forest and Directorate of Tourism separately)
61	Baludhera
62	Raman Bagicha
63	Munda Pahad
64	B. Quarry
65	North Wandoor
66	Bharatpur

GUJARAT

S.No	Name of the Beach
67	Mandvi
68	Dandi
69	Narara
70	Hatab
71	Madhavpur
72	Somnath
73	Pingleshwar

KERALA

S.No	Name of the Beach
74	Bekal Beach, Kasaragod District
75	Muzhuppilangad Beach, Kannur District
76	Munambam Beach, Ernakulam District
77	Marari Beach, Alappuzha District

ODISHA

S.No	Name of the Beach
78	Chandipur
79	Talsari
80	Pentha
81	Paradeep
82	Harachandi
83	Phulapatna
84	Bateswar
85	Dhabaleswar

KARNATAKA

S.No	Name of the Beach
86	Tannirbhavi
87	Padukere
88	Rabindra nath Tagore Beach

SECTION 3 — BFC / BISLERI AREA COVER LIST

KERALA

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
1	Beypore Beach	Kerala	Kozhikode	1	100+	Indian Coast Guard, NSS	Jofin Jose	7593034484
2	Fort Kochi Beach	Kerala	Ernakulam	1	100+	Indian Coast Guard, NSS	Jofin Jose	7593034484
3	Vizhinjam Beach	Kerala	Trivandrum	1	100+	Indian Coast Guard, NSS	Jofin Jose	7593034484

TAMIL NADU

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
4	Pulicat Islands Beach	Tamil Nadu	Thiruvallur	2	100	TN Forest Department	Aarthi P	9688323995
5	Kovalam Beach	Tamil Nadu	Chengalpattu	2	100+	Recity Network Private Limited	Aarthi P	9688323995
6	Kanyakumari Beach	Tamil Nadu	Kanyakumari	2	70	Rotract Club	Mohamed Jakkariya	9940105498
7	Thiruchandur Beach	Tamil Nadu	Tuticorin	2	100	ULB	Mohamed Jakkariya	9940105498
8	Silver Beach	Tamilnadu	Cuddalore	1.5	100	Govt ITI	Iyyappan	9384052671
9	Panaiyur Kuppam Beach	Tamilnadu	Chennai	1.5 kms	60	Sathyabama University & Urbaser Summet	Dhanasekar	9789002226
10	Rameshwaram Dhanuskodi - Arichal Munai Beach	Tamilnadu	Ramnad	2 kms	60	ULB	Dhanasekar	9789002226

ANDHRA PRADESH

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
11	Mungagapaka Beach	Andhra Pradesh	Anakapalli	3	100+	Samprabhav Foundation	Bala Saidababu	7330944555

PONDICHERRY

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
12	Kalapet Beach	Pondicherry	Pondicherry	1.5	150	Pondicherry university/PTU	lyyappan	9384052671
13	Pondy Marina	Pondicherry	Pondicherry	1	150	Mother tersa college	lyyappan	9384052671

KARNATAKA

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
14	MAHE Beach	Karnataka	Udupi	2 kms	100	Manipal University	Madhu Kumar	9606933124

MAHARASHTRA

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
15	Dadar Beach	Maharashtra	Mumbai	2 kms	100	College Students/NSS/NCC	Rohan	8451004782
16	Juhu Beach	Maharashtra	Mumbai	2 kms	100	College Students/NSS/NCC	Rohan	8451004782
17	Mahim Hinduja	Maharashtra	Mumbai	2 kms	100	College Students/NSS/NCC	Shubham	8850334842
18	Velankani Beach	Maharashtra	Mumbai	2 kms	100	College Students/NSS/NCC	Shubham	8850334843

GOA

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
19	Caranzalem Beach	Goa	Panaji	2kms	100	College Students and Citizens	Appasaheb	7391043861
20	Miramar Beach	Goa	Panaji	2 kms	100	College Students and Citizens	Appasaheb	7391043861

GUJARAT

S.No	Location / Beach	State	District	Area Covered (in KM)	Tentative Number of Volunteers	Partners Involved	Name of BFC Representative Spoke	BFC Representative Contact
21	Dwarka Beach	Gujarat	Dwarka	2 kms	80	College -School Students/NSS/NCC/ Locals/NGO Volunteers	Parth Oza	9875103338
22	Bet Dwarka Beach	Gujarat	Bet Dwarka	2 kms	100	College -School Students/NSS/NCC/ Locals/NGO Volunteers	Parth Oza	9875103338
23	Dumas Beach	Gujarat	Surat	2 kms	100	College -School Students/NSS/NCC/ Locals/NGO Volunteers	Parth Oza	9875103338
24	Jamnagar-Rozi Port / Balachadi Beach	Gujarat	Jamnagar	1 kms	60	College -School Students/NSS/NCC/ Locals/NGO Volunteers	Parth Oza	9875103338
25	Ubharat Beach	Gujarat	Surat	1 kms	70	College -School Students/NSS/NCC/ Locals/NGO Volunteers	Parth Oza	9875103338
26	Tithal Beach	Gujarat	Valsad	1 kms	70	College -School Students/NSS/NCC/ Locals/NGO Volunteers	Parth Oza	9875103338

Swachh Sagar Surakshit Sagar campaigning (12-19th September, 2026)

Days wise activities

Sl.	Date	Important Activity	Organizing by
1.	12 th September, 2026	Inaugural / Launch of specific activities	MoES/NIOT
2.	13 th September, 2026 (Sunday)	Cyclathon on both East and West coast (Sports Authority of India - Adviser Dr. Bhairvi Joshi) With support of CISF, NYKS, my Bharat, NGOs and District Youth Officers etc.	Sports Authority of India and MoES/ NIOT (flagship by HMoES)
3.	14 th September, 2026	Fit India campaign (like PT / Surya Namaskar with collaboration of Sports Authority of India.	Sports Authority of India/ MoES/ NIOT
4.	15 th September, 2026	Marathon	Sports Authority of India/ MoES/ NIOT
5.	16 th September, 2026	Observance of World Ozone Day as specific activity along with Clean up drive on specific beaches.	IMD/ IITM/ MoES
6.	17 th September, 2026	Pledge / Human Chain to be graced by HMoES	NIOT/ MoES
7.	18 th September, 2026	Ocean Olympiad including competition to promote marine awareness among Schools Students/ under graduates.	NIOT/ MoES
8.	19 th September, 2026	Major beach clean-up in align with observance of International Coastal Clean-up Day to be graced by HMoES. (NIOT coordinating with other sister institute and MoES for 107 beaches)	NIOT/MoES, and MoES institutions

List of Beaches to be visited by VVIPs for Costal clean up drive during SSSS campaign (12-19th Sept. 2026)

Sl.	State/ UTs	Beaches	VVIP	Date of Cleanup	MoES Institute	Coordinator
1.	West Bengal <i>(formal Inauguration)</i>	Digha Beach, West Bengal	Chief Minister, WB Sh. Suvendu Adhikari	12th Sept. 2026	NIOT, Chennai	Dr. Vijayaraghavan, Mob: 8144986758
2.	Odisha	Puri Beach, Puri	Chief Minister Sh. Mohan Charan Majhi	19 th Sept., 2026	NCCR, Chennai	Dr. Marigoudar Mob: 9677149982
3.	Andhra Pradesh	Ramakrishna Beach, Vizag	Chief Minister Sh. Nara Chandra Babu Naidu	19 th Sept., 2026	INCOIS, Hyderabad	Dr. Vighneshwar Mob: 9885068048
4.	Tamil Nadu	Marina Beach, Chennai	Governor Sh. Thiru Rajendra Vishwanath Arlekar Chief Minister Sh. C. Joseph Vijay	19 th Sept., 2026	NIOT, Chennai	Dr. Vijayaraghavan, Mob: 8144986758
5.	Kerala	Puthuvypin Beach, Kochi	Governor Sh. Thiru Rajendra Vishwanath Arlekar Chief Minister Sh. V. D. Satheesan	19 th Sept., 2026	CMLRE, Kochi	Dr. Sherine Mob: 8129629762
6.	Puducherry	Mahatma Gandhi Beach Opp. Secretariat, Puducherry	Chief Minister Sh. N. Rangasamy	19 th Sept., 2026	NIOT, Chennai	Dr. Vijayaraghavan, Mob: 8144986758
7.	Karnataka	Ullal Beach, Mangalore	Governor Sh. Thaawar Chand Gehlot Chief Minister Sh. D. K. Shivakumar	19 th Sept., 2026	NIOT, Chennai	Dr. Vijayaraghavan, Mob: 8144986758

8.	Goa	Baina Beach, Vasco da Gama	Chief Minister Dr. Pramod Sawant	19 th Sept., 2026	NCPOAR, Goa	Dr Luis Mob: 9422457368
9.	Maharashtra	Juhu Beach, Mumbai	Chief Minister Sh. Devendra Fadnavis HMoES Dr. Jitendra Singh	18th Sept., 2026 (Morning)	NCCR, Chennai	Dr. Marigoudar Mob: 9677149982
10.	Daman & Diu	Gomti Mata Beach, Dadra and Nagar Haveli	Administrator Sh. Praful Khodabhai Patel	19 th Sept., 2026	NCCR, Chennai	Dr. Marigoudar Mob: 9677149982
11.	Gujarat	Porbandar Beach, Porbandar	Chief Minister Sh. Bhupendra Rajnikant Patel	19 th Sept., 2026	NCCR, Chennai	Mr. S. Rajesh, Mob: 9962096363
12.	Lakshadweep	Kavaratti Beach Cleaning + Workshop + UWC	Administrator Sh. Praful Khodabhai Patel	19 th Sept., 2026	INCOIS, Hyderabad	Dr. Vighneshwar Mob: 9885068048
13.	Andaman & Nicobar	Rangachang Beach, Port Blair	Lieutenant Governor Admiral Devendra Kumar Joshi	19 th Sept., 2026	INCOIS, Hyderabad	Dr. Vighneshwar Mob: 9885068048