

Council of Scientific and Industrial Research
Anusandhan Bhawan, 2, Rafi Marg, New Delhi-110001

No. : 5-1(17)/2008-PD

Date: 09.10.2026

OFFICE MEMORANDUM

Sub : Publicity and Awareness Campaign on the occasion of National Postal Week 2026 and World Post Day - reg.

The undersigned is directed to state that the Competent Authority has accorded approval to forward the D.O. letter No. 5-1/2025-MD dated 01st October, 2026 on the above subject issued by Secretary, Department of Posts, Ministry of Communication, Government of India to all CSIR Labs./Instts./Units for information, guidance and compliance.



Vandana Digvijay Singh
Deputy Secretary (PD)

Encl. : As above

Copy to:

1. The Directors/Heads of all CSIR National Labs./Instts./Hqrs./Units
2. Head, SCDD - with a request to disseminate the information regarding the National Postal Week 2026 and World Post Day through the Social Media handles of CSIR
3. CSIR Website
4. Office copy

सुब्रत दास
Subrat Das
सचिव/Secretary



डाक विभाग/Department of Posts
संचार मंत्रालय/Ministry of Communications
भारत सरकार/Government of India



DO. No. 5-1/2025-MD

Dated: 01st October, 2026

Dear Madam/Sir,

The Department of Posts (DoP), with its vast network, trust, and reliability, continues to serve as a vital link connecting people, communities, and businesses across the nation. Every year, the Department celebrates National Postal Week, and this year it will be observed from 9th to 15th October 2026, commencing with World Post Day on 9th October. The theme of this year's World Post Day is **'World Post Day: One Postal Network, Infinite Possibilities'**. The celebrations reaffirm DoP's enduring role in delivering essential services and its continuous journey of modernization and innovation.

2. National Postal Week 2026 will focus on the Department's continued efforts in making postal services more convenient, accessible and responsive to the evolving needs of citizens. Through initiatives like N-Gen Post Offices and Jan Sewa Connect Post Offices, the Department is creating modern and inclusive service spaces, while digital platforms such as the Dak Sewa App and Dak Mitra App are making postal services easier to access. Together, these initiatives are shaping India Post into a more connected and responsive postal network, ready to meet the needs of the future.

3. The week-long celebrations will feature specially-themed days. Each day highlights the Department's contribution towards building a modern, inclusive, and citizen-centric postal ecosystem, strengthening financial inclusion, digital empowerment and socio-economic development across India and the world.

- 9th October, 2026 (Friday) – World Post Day
- 12th October, 2026 (Monday) – Fun with Philately Day
- 13th October, 2026 (Tuesday) – Financial Inclusion & CCS Day
- 14th October, 2026 (Wednesday) – Mails & Parcels Day
- 15th October, 2026 (Thursday) – Technology & Innovation Day

4. May I request you that the information regarding National Postal Week be shared through the official social media handles of your Ministry/Department using hashtag **#NPW2026** and **#WPD2026**. The creatives and promotional materials for the celebration can be accessed through the following Google Drive link: <https://drive.google.com/drive/folders/1Rs14OX0KUFVxGpLb9rcN0esOJrV922JU?usp=sharing>

5. For any assistance, the Nodal Officer may kindly be contacted: Dr. Angel Raj, ADG (Marketing Division), Contact: 9497468902/8921827006 or email on: socialmedia.dop@gov.in.

6. Your kind support is solicited in ensuring the dissemination of information about the World Post Day and National Postal Week through the network of organisations/institutions under your Ministry/Department. This will help create wider awareness about the various products and services offered by India Post among the general public and encourage active participation in the activities planned during the week.

With regards

Yours sincerely,

Subrat Das
-01/10/2026.
(Subrat Das)

All Secretaries to the Government of India